

# UTILITY FINANCIAL BASICS

October 5-6, 2020  
Online | Central Time

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*“I strongly suggest operations and field personnel attend this course! It will make you rethink how you do your job on a daily basis.”*

UG/Aerial Lines Supervisor, PECO

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Utilities are natural monopoly service providers and, therefore, subject to unique financial requirements and regulations. Unlike competitive service providers, tariff rates and cost recovery mechanisms are subject to unique principles and differing levels of regulatory oversight. This introductory class provides a brief overview of the underlying financial concepts for utilities with a focus on Investor Owned Utilities.

## LEARNING OUTCOMES

The goal of this introductory course is to provide a working knowledge of the fundamentals of finance in a regulated utility environment that can be applied in the real world. The content will help to understand the concept of capital recovery, strategic planning, regulatory environment, and cost recovery mechanisms.

## INSTRUCTOR

**Svetlana V. Atoyan,**  
*Regulatory and Finance Manager, Black Hills Energy*



EUCI is authorized by IACET to offer 0.9 CEUs for the course.



EUCI is authorized by CPE to offer 10.5 credits for the course.

Participants must log on each day and be in attendance for the entirety of the course to be eligible for continuing education credit.

# REGISTRATION INFORMATION

## Mail Directly To:

EUCI  
6400 S Fiddlers Green Cir., Suite 1620  
Greenwood Village, CO 80111  
OR, scan and email to: [conferences@euci.com](mailto:conferences@euci.com)

[WWW.EUCI.COM](http://WWW.EUCI.COM)

**p: 303-770-8800**

**f: 303-741-0849**

# ONLINE DELIVERY & PARTICIPATION DETAILS

EUCI will use Microsoft Teams to facilitate participation in the upcoming event. Attendees do not need to have an existing Teams account to participate in the broadcast. The course will play in attendee's browser. When attendees sign on, their microphones are typically muted. Attendees should keep their mic muted until such time as it's needed to ask a question. During the event, participants will have the option of using a microphone to speak with the room and ask questions, or type in any questions via the chat window and our online administrator will relay your question to the instructor.

- Each attendee will receive an event invitation by e-mail, which will include one link to sign on for each half-day of the event (i.e., three links for a 1 ½ day event). The appropriate link must be used to join each half-day event segment at the appropriate time.
- The remote meeting connection will open approximately 30 minutes before the start of the course. We encourage attendees to connect as early as possible in case of unforeseen problems.

## PLEASE SELECT

- UTILITY FINANCIAL BASICS ONLINE COURSE:**  
OCTOBER 5-6, 2020: US \$1,195 (Single Connection)
- PACK OF 5 CONNECTIONS:** US \$4,780 (20% Discount)
- PACK OF 10 CONNECTIONS:** US \$8,365 (30% Discount)
- PACK OF 20 CONNECTIONS:** US \$14,340 (40% Discount)

**Please call us at 303-770-8800 if you have any specific questions on the volume discounts**

*\* all other discounts do not apply to license packs*

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

Email

## CREDIT CARD INFORMATION

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

Billing Zip Code/Postal Code

**OR** Enclosed is a check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ registrations.

### Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before September 4, 2020 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800.

EUCI reserves the right to alter this program without prior notice.

