

IMPROVING RIGHT OF WAY AND SITING PROCESSES FOR ELECTRIC TRANSMISSION PROJECTS

September 28-29, 2020
Online | Central Time

EUCI ONLINE CONFERENCE

EUCI is pleased to offer this virtual event on its online interactive platform. Enjoy a valuable learning experience with a smaller impact on your time and budget. You will gain new knowledge, skills, and hands-on experience from the comfort of your remote location.

“

“The EUCI Right of Way Processes Conference provided great insight into the transmission line ROW investigations and procedures.”

Right of Way Engineer
Associate, LADWP

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EUCI is authorized by IACET to offer 0.8 CEUs for the conference

OVERVIEW

The managing of existing or the upgrading of transmission lines in right of ways have their unique challenges, while developing and siting new transmission projects creating new right of ways (ROW) is an increasingly complex and challenging process. Electric utilities and transmission developers must balance the competing interests of all stakeholders. Special attention is required at every stage of the process to ensure that reliability and capacity objectives are met while also serving the best interests of landowners, government officials, and customers. The stakes are high – the success of the project and the reputation of your organization are on the line.

At this year's conference, you will hear leading ROW and Siting experts discuss proven strategies and best practices to efficiently and effectively navigate the related siting and right of way processes, improving communication with stakeholders, appropriately dealing with ROW challenges and more. You will receive updates on evolving trends impacting the planning, design, acquisition, valuation, and management of electricity transmission projects. Attendees will gain knowledge that will assist them in their day-to-day work and have real-world applications.

LEARNING OUTCOMES

- Discuss AEP's transmission facilities rehab program and the steps they are taking to acquire the necessary ROWs
- Review how to deal with homeless encampments and illegal activities along transmission right of way corridors
- Describe a successful strategy to collect, track, measure and report data that will inform a comprehensive strategy for communication
- Discuss the ruling of Lynch v SWEPCO and the impacts of the decision with the Texas Supreme Court
- Explain some of the changes taking place and discuss new paradigms, changing regulatory burdens, and shifting approaches to public involvement
- Engage in this question and answer session covering the various challenges and impacts facing transmission owners
- Describe the partnership between Eversource's siting and permitting functional groups to achieve successful projects
- Review ways utilities are keeping up with new fast-paced journalism and evolving to benefit from it
- Listen to how aerial photography can be effective data collection for routing/siting of projects



"For those in the ROW business, this conference is a must-see. It is an exceptional opportunity to perfect the process from start to finish."

Partner, Holland & Hart, LLP



"This was an amazing introduction to relevant issues in ROW work."

Sales Manager, Midwest Region,
Contract Land Staff



"Very useful conference to hear the experiences of others in the industry and discuss best practices."

Manager – Corporate Real Estate, PSEG

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AGENDA

MONDAY, SEPTEMBER 28, 2020 - CENTRAL TIME

- 9:00 – 9:15 am** **Log In**
- 9:15 – 9:25 am** **Welcome and Introductions**
- 9:25 – 10:15 am** **Steps Taken in Acquiring ROW**
Take a deep dive in our transmission facilities rehab program and the necessary steps in completing the required easement acquisition for when we rebuild our transmission line facilities.
Steven Scott, Transmission Senior Right-of-Way Agent, American Electric Power
- 10:15 – 10:35 am** **Break**
- 10:35 – 11:25 am** **The Challenges of Managing Homeless Encampments on Utility ROW's**
As homeless populations continue to increase one of the main challenges facing right of way professionals are dealing with encampments and illegal activities (drug use and prostitution) along transmission right of way corridors. Many ROW's host trails which make the maintenance and safety of these corridors both tedious and expensive. Additionally, homeless laws are ever changing regarding rights and storage of personal items. This updated and revised presentation will illustrate what is proving to be effective within the transmission line corridor's containing the Interurban Trail from Seattle (King County) through to Everett (Snohomish County) in the State of Washington.
Maureen Barnes, Real Estate Services Manager, Snohomish County Public Utility District
- 11:25 am – 12:15 pm** **Collect, Track, Measure, Report, Adjust**
A good communication strategy is a two-way street, providing landowners and customers engagement opportunities to provide input, feedback and ask questions. From project comment cards and landowners lists to customer email engagement and ad clicks, your campaign is flush with data filtering in from different sources in different metrics. A successful strategy to collect, track, measure and report will inform a comprehensive strategy that incorporates online and offline behaviors and actions, equipping you with data to tailor messaging, shift tactics or avoid potentially volatile situations.
Abby Foster, Public Affairs Director, Bravo Group
- 12:15 – 1:05 pm** **Lunch Break**
- 1:05 – 1:55 pm** **Lynch v SWEPCO**
Discuss the ruling of Lynch v SWEPCO and the impacts of the decision with the Texas Supreme Court. This ruling related to the width of easements and how the utility works with landowners on setting widths.
Noreen Riley, Senior Counsel Real Estate, American Electric Power
- 1:55 – 2:45 pm** **Evolution of Siting and Permitting**
As the energy markets grow with shifting generation and aging infrastructure, the nature of siting and permitting the infrastructure need to serve these needs has changed. This session will involve an interactive dialogue about the changes taking place in siting and permitting and discuss new paradigms, changing regulatory burdens, and shifting approaches to public involvement.
Dan Belin AICP, Energy Market Lead, Massachusetts for VHB
- 2:45 – 3:10 pm** **Break**

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AGENDA

MONDAY, SEPTEMBER 28, 2020 - CENTRAL TIME (CONTINUED)

3:10 – 4:00 pm **Panel Discussion: Challenges Facing Linear Transmission Projects**
Engage in this question and answer session covering the various challenges and impacts facing owners regarding existing ROW's and the siting of new transmission projects and resultant issues with landowners.
Maureen Barnes, Real Estate Services Manager, Snohomish County Public Utility District
Matthew A. Waldrip, Senior Environmental Specialist, Eversource Energy
Steven Scott, Transmission Senior Right-of-Way Agent, American Electric Power

TUESDAY, SEPTEMBER 29, 2020 CENTRAL TIME

9:00 – 9:15 am **Log In**

9:15 – 9:20 am **Welcome**

9:20 – 10:10 am **An In-Depth Review of a Successful Siting and Environmental Partnership**
As the demand for energy continues to rise, maintaining a safe and reliable electric transmission system has never been more critical. Siting and permitting challenges are compounded when projects are located within a mix of adjacent land uses, including natural and highly developed areas. This presentation will focus on the partnership between Eversource's siting and permitting functional groups in finding solutions to these unique challenges resulting in successful project construction while keeping environmental protection a priority. This presentation will focus on strategies and techniques to maximize avoidance, minimization, and mitigation of project impacts to help facilitate a positive siting and permitting process.
Matthew A. Waldrip, Senior Environmental Specialist, Eversource Energy
Maija Benjamins, Lead – Transmission Siting, Eversource Energy

10:10 – 10:25 am **Break**

10:25 – 11:10 am **Controlled Messaging in a 24-hour News Cycle**
The media landscape has changed. Local reporting is being replaced by large media groups prioritizing content quantity and story clicks. This shift has put the company in a constant state of reaction, working to provide perspective and facts on short deadlines and through follow-up story corrections. Using digital newsrooms, media-ready content, reporter engagement tracking and strategic advertising, this session will cover ways utilities are not only keeping up with this new, fast-paced journalism, but evolving to benefit from it.
Invited Utility Speaker
Abby Foster, Public Affairs Director, Bravo Group

11:10 – 11:55 am **Project Planning with Aerial Imagery**
Learn how aerial imagery from sources like satellites, planes, and drones is used in new build construction, project planning, and maintenance optimization. Capture a better understanding of what data types yield the results yours seeking.
Dusty Birge, Data in Utilities – Subject Matter Expert, UAV Recon

11:55 am – 12:00 pm **Conference Wrap-Up**

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INSTRUCTIONAL METHODS

Case studies, PowerPoint presentations, and group discussion will be used in this event.

REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must login for the entirety of the course to be eligible for continuing education credit.

IACET CREDITS



EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

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ONLINE COURSE DELIVERY & PARTICIPATION DETAILS

We will be using Microsoft Teams to facilitate your participation in the upcoming event. You do not need to have an existing Teams account in order to participate in the broadcast – the course will play in your browser and you will have the option of using a microphone to speak with the room and ask questions, or type any questions in via the chat window and our on-site representative will relay your question to the instructor.

- You will receive a meeting invitation which will include a link to join the meeting.
- Separate meeting invitations will be sent for the morning and afternoon sessions of the course.
 - o You will need to join the appropriate meeting at the appropriate time.
- If you are using a microphone, please ensure that it is muted until such time as you need to ask a question.
- The remote meeting connection will be open approximately 30 minutes before the start of the course. We encourage you to connect as early as possible in case you experience any unforeseen problems.



"What a valuable group of people to learn from! Thank you for having these presenters share and incredibly valuable networking opportunities!"

Property & ROW Specialist,
Basin Electric Power Coop



"The lessons learned will help our company to better manage projects and resources in the future."

Manager, Real Estate & R/W,
LG&E and KU Energy

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REGISTRATION INFO

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IMPROVING RIGHT OF WAY AND SITING PROCESSES FOR ELECTRIC TRANSMISSION PROJECTS ONLINE CONFERENCE

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For volume discounts call +1.303.770.8800 for quote

** all other discounts do not apply to license packs*

Online Course Delivery & Participation Details

See page 5 for information

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

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State/Province

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CREDIT CARD INFORMATION

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

Billing Zip Code/Postal Code

OR Enclosed is a check for \$ _____ to cover _____ registrations.

Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before August 28, 2020 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of conference cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800. EUCI reserves the right to alter this program without prior notice.

