LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS - CANADA

September 9-10, 2019
Calgary Marriott
Calgary, AB

“An inspirational motivational conference that leaves you feeling that you can go and make a difference in the sector.”
Manager Business Support, Enbridge

PRE-CONFERENCE WORKSHOP
Forget the Apologies and Learn to Lead with Confidence

MONDAY, SEPTEMBER 9, 2019

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EUCI is authorized by IACET to offer 0.8 CEUs for the conference and 0.3 CEUs for the workshop.
OVERVIEW

The goal of this event is to help professionals advance their careers in a traditionally male industry by providing insight into key oil and gas trends and skills for personal and professional development. Join Canada’s most successful women oil and gas leaders as they share their industry knowledge, strategies and experiences on how to accelerate positive organizational change and personal growth.

The program format includes keynote addresses, panel sessions, interactive group discussions and a plentitude of networking opportunities. You’ll participate in knowledge sharing and collaboration while building relationships and enhancing your professional network. You’ll leave this event with practical strategies, insights and guidance on how to propel your career forward. Don’t miss this opportunity to learn from and collaborate with the top women in oil & gas.

LEARNING OUTCOMES

- Identify how women can leverage their strengths to improve organizational performance and move up
- Learn time management strategies to increase productivity and reduce stress
- Analyze key trends in the global energy market
- Determine how to develop political savvy and influence
- Discuss how to navigate through a predominately male industry to reach higher levels
- Assess how to get men on board as partners and advocates to effect real change
- Define actionable plans to break through barriers and land a seat at the table
- Discuss what it will take to meet Canada’s changing energy needs
- Design action plans to accelerate positive organizational change and personal growth

“Authentic real conversations from participants, presenters and panelists. Well worth the time to participate. Will definitely be back.”

VP Human Resources, Marathon Oil

“Relevant, practical advice to apply to my career and take back to my organization.”

HR Manager, ExxonMobil

Deriving Maximum Value from Mentor and Sponsor Relationships panel
CONFERENCE SPEAKERS

Courtney Burton
Partner, Dentons

Nancy F. Foster
Senior Vice President, Human & Corporate Resources, Husky Energy

Ed Hernandez
Implementation Governance Manager, LNG Canada

Maja Jovanović Ph.D.
(Professor Maja)
Sociologist, Confidence-Builder, Author, Tedx Speaker

Vineeta Maguire
Vice President, Supply Management, Encana Services Company Ltd.

Gord Miller
Exploration Manager, Chevron Canada Resources

Candace Newman
Human Resources Director, LNG Canada

Rachael Pettigrew, Ph.D.
Assistant Professor, Bissett School of Business, Mount Royal University
CONFERENCE SPEAKERS (CONTINUED)

Terri Steeves
Vice-President, Canadian Projects, TransCanada

Arlene J. Strom
Vice President, Sustainability & Communications, Suncor

Tanya van Biesen
Executive Director, Canada, Catalyst

Sarah Walters
Senior Vice-President, Corporate Services, Cenovus Energy

Helen Wesley
Executive Vice President and Chief Financial Officer, ENMAX Corporation

Betty Yee
Vice-President, Land, Canadian Natural Resources

Above: Three Women’s Journeys to the Top panel
Left: Sarah Sandberg’s keynote presentation
AGENDA

MONDAY, SEPTEMBER 9, 2019

12:00 – 1:00 pm   Registration
1:00 – 1:15 pm    Conference Welcome
1:15 – 2:00 pm    Now That We Can Do Anything, What Shall We Do?
      Over the course of your career, you have many choices to make – whether to stay in a role that provides
good technical training but doesn't make your spirits soar, whether to play hard ball with a peer who
is making life difficult, or choose to stand up for a controversial choice that really resonates with your
values.  In this session, we will discuss how you can determine what sits at the core of your leadership
style, how to know your values, and how to be clear about what you want to stand for.  These things
take time to develop but are critical to helping you navigate difficult choices throughout your career.
      Helen Wesley, Executive Vice President and Chief Financial Officer, ENMAX Corporation
2:00 – 2:45 pm    Developing Political Savvy and Influence
      In this session, we will discuss key behaviors that are critical to developing political savvy and influence
in your organization.  You'll learn the importance of being authentic, assessing a situation before wading
in, and building and maintaining relationships in order to become a trusted advisor and cultivate your
own sphere of influence.
      Lisa Jamieson, Chief Ethics and Compliance Officer, Senior Regulatory Counsel, LNG Canada
2:45 – 3:15 pm    Networking Break
3:15 – 4:15 pm    Panel: Overcoming Gender Barriers to Get a Seat at the Table
      Women in predominately male business sectors, such as the energy industry, face some distinct
challenges in advancing as leaders within their organizations.  However, women inherently have unique
strengths that, when identified and developed, can enable you to break through gender barriers, improve
organizational performance, and excel in your career.  In this session, we’ll talk about how you can:
• Identify your strengths and how to leverage them
• Develop relationships and collaboration to achieve results
• Overcome the “double bind”: Dealing with conflict as a woman in a mostly male environment
• Advocate for yourself to get what you want
      Moderator:
      Courtney Burton, Partner, Dentons
      Panelists:
      Nancy F. Foster, Senior Vice President, Human & Corporate Resources, Husky Energy
      Arlene J. Strom, Vice President, Sustainability & Communications, Suncor
      Betty Yee, Vice-President, Land, Canadian Natural Resources
4:15 – 5:00 pm    Perfectionism is Paralysis: Learn How to Stop Doing it All and Just Get it Done
      In this session, you will learn how destructive the pursuit of perfectionism is, and the consequences
to both our confidence and careers.  We will examine the Automatic Negative Thoughts (ANT’s) and
cognitive distortions (messed-up thinking styles) that can fuel our perfectionist tendencies. We will also
discuss the myth of multitasking and how trying to do it all kills our productivity and our confidence.
You'll learn time management strategies backed by science to help you focus on what's important.
Lastly, we will discuss how to break up with our people-pleasing habits that keep us locked into saying
yes to everyone else's demands of our time. Learning how to say NO to others in order to say YES to
ourselves is a crucial step in breaking the habits of perfectionism, multitasking and people-pleasing.
      Professor Maja, Sociologist, Confidence-Builder, Author, Tedx Speaker
5:00 – 6:00 pm    Networking Reception
AGENDA

TUESDAY, SEPTEMBER 10, 2019

8:00 – 9:00 am   Continental Breakfast

9:00 – 9:30 am   Engaging Men in Gender Equity
In order to really move the needle on gender equality in the workplace, it’s imperative to get men on board as partners and advocates. Research shows that when men are actively involved in gender diversity, 96% of companies report progress. When they’re not, only 30% show progress. In this session, you’ll learn about Catalyst’s research and approach to engaging men as influential role models to their male peers and agents of change to create inclusive workplaces
*Tanya van Biesen, Executive Director, Canada, Catalyst*

9:30 – 10:00 am   The MARC Program in Action
In this panel session, you’ll hear from three executives that are active participants of the Men Advocating Real Change (MARC) program in their organization. They’ll give their perspectives on the insights, strategies and skills they’ve gained from the program. They’ll detail how the program has impacted their own leadership effectiveness and ways they have effected change in their respective positions. You’ll learn about the success and measurable impact of the program to date throughout the organization as a whole.
*Moderator:*
*Tanya van Biesen, Executive Director, Canada, Catalyst*
*Panelists:*
*Ed Hernandez, Implementation Governance Manager, LNG Canada*
*Gord Miller, Exploration Manager, Chevron Canada Resources*
*Candace Newman, Human Resources Director, LNG Canada*

10:00 – 10:30 am   Networking Break

10:30 – 11:15 am   Crucial Conversations
In our professional and personal lives, there are “crucial conversations” where the stakes are high, emotions intense, and outcomes significant. These conversations don’t occur every day, but when they do, they can make a big difference in our lives. Women who master how to approach these key conversations are more likely to achieve their goals and enrich their lives. In this session, we will explore how women can be most effective in crucial conversations in the workplace, at home, and with friends.
*Laura Sayavedra, Senior Vice President, Projects, Safety & Reliability, and ERP, Enbridge*

11:15 am – 12:00 pm   From Overwhelmed to Adding Value
It’s not easy to feel strong and confident in a business world where constant change is the norm and demands can feel relentless. Successful leaders have always delivered results. Today, even this has evolved. Leaders are expected not only to solve existing issues but, more importantly, they are expected to test limits and continuously improve performance. Today’s results are never good enough for tomorrow. The key is how fast and effectively leaders can find and solve issues to improve the business - beyond what anyone thought possible. Expectations can be overwhelming.

The choice to be a leader takes courage and stamina, requiring us to be experts in our areas (even if it is new), to influence and drive interfaces in a company, to make courageous decisions, and find innovative approaches to undefined challenges. This session looks at how we can respond to complicated, difficult, and even chaotic situations, while building our credibility and capacity to lead. The speaker draws on her own experiences with potentially overwhelming roles to share ideas on how to simplify the complex, maintain perspective, build these interfaces and find a manageable path forward. Ultimately, these skills shape our professional identities as people who can deliver valuable results – personally and professionally.
*Vineeta Maguire, Vice President, Supply Management, Encana Services Company Ltd.*
TUESDAY, SEPTEMBER 10, 2019 (CONTINUED)

12:00 – 1:00 pm   Group Luncheon

1:00 – 1:45 pm   Panel: Global Energy Trends
The global energy landscape is rapidly changing. Traditional centers of demand are being overtaken by fast growing emerging markets. The energy mix is shifting, driven by technological improvements and environmental concerns. More than ever, the energy industry needs to adapt to meet those changing needs and demands. In this session, we’ll look at current key areas of change and what the short-term and long-term future of energy will look like.

*Stephanie Prior, Partner, Canadian Energy Corporate Finance Strategy Leader, EY*
*Susanne DiCocco, Partner- Human Capital Consulting, Deloitte*

1:45 – 2:30 pm   Win-Win or Lose-Lose – Which Would You Choose?
This presentation will focus on the belief that there are only win-win or lose-lose situations and that win-lose is a myth. We will explore what this means for negotiations, relationships, and leadership in order to achieve success today and in the future. Trust, understanding, and the ability to explore alternatives play a critical part in creating the right solution for everyone involved, as well as solving life’s challenges… or is that opportunities? Either way, the choice is yours!

*Terri Steeves, Vice-President, Canadian Projects, TransCanada*

2:30 – 3:00 pm   Networking Break

3:00 – 3:30 pm   Laying the Foundation: How Policy Supports or Limits Women’s Work-Life Balance
Working parents face a juggling act with the competing demands from their work and family lives. Government family policies, around the world, are intended to support parents, minimize the work-life struggle, and maintain parents’ connection to employment. Though legislated policies have their strengths and weaknesses, employers’ policies and internal culture also play a key role in supporting employees attempts to balance their lives. Working mothers have developed many strategies to improve their work-life balance, but now more action is needed from employers and partners. With the baby boomers retiring, employers will be facing a significant shortage of key talent, which creates increased urgency for the development of family-friendly policies to recruit, retain, and engage key talent, despite their care (child and elder) demands.

*Rachael Pettigrew, Ph. D., Assistant Professor, Bissett School of Business, Mount Royal University*

3:30 – 4:15 pm   Work-Life Balance: Myth or Attainable Goal?
Striking a balance between our careers and our personal lives is a challenge for many women in the workforce. Devotion to your work, obligations to family and friends, and the need to take care of yourself, can often make work and life get in the way of each other. Research has shown that logging in long working hours and an extreme work environment negatively impact the overall physical and psychological health of employees and deteriorate family-life. A good work-life balance can enable employees to feel more in control of their lives and lead to increased productivity, lower absenteeism, and a happier, less stressed workforce. In this session, we’ll explore ways that you can work toward a healthier balance to achieve greater personal satisfaction and improved well-being.

*Panelists:*
*Sarah Walters, Senior Vice-President, Corporate Services, Cenovus Energy*
*Denita McKnight, Vice President- External Relations, Shell Canada Limited*

4:15 – 4:30 pm   Closing Remarks

4:30 pm   Conference adjourns
PRE-CONFERENCE WORKSHOP

Forget the Apologies and Learn to Lead with Confidence

MONDAY, SEPTEMBER 9, 2019

8:00 – 9:00 am Workshop Registration & Continental Breakfast
9:00 am – 12:00 pm Workshop Timing

OVERVIEW

Apologies are confidence killers. So, why are women apologizing all the time? Apologies matter, and with every unnecessary apology we give, we chip away at our confidence. Our mission in this workshop is to turn our apologetic communication styles into confidence building lingo. Apologies have become our habitual way of communicating and it’s intimately linked to our feelings of being an imposter. The imposter syndrome ensures we never feel “good enough”; we constantly undervalue ourselves and feel like we don’t belong. Feeling like an imposter is demoralizing and exhausting, but most of all, it kills our confidence and ability to step out of our comfort zones, take a risk and play big.

The first half of this workshop will focus on communication blunders and you’ll learn:
- Why apologies hurt our confidence and how to stop needlessly apologizing
- How to strengthen your communication skills by avoiding minimizing and disqualifying lingo
- How to switch out common communication pitfalls for more confident lingo
- To slay your fears around constructive feedback by learning how to give & receive criticism
- Practice public speaking drills in 1-minute intervals

The 2nd half of this workshop will focus on the imposter syndrome and you will learn:
- What the imposter syndrome is and the main fears behind it
- How to contextualize imposter syndrome feelings, instead of personalizing them
- What the main characteristics are and how it shows up in your life
- The poor coping strategies most people employ that lead us to play safe and keep small
- How to deal with failures so you don't internalize them

WORKSHOP INSTRUCTOR

Maja Jovanović Ph.D. (Professor Maja)
Sociologist, Professional speaker, Author and TEDx speaker

Professor Maja is an apology-hater, confidence-builder and recovering make-up addict. You can catch Professor Maja on CTV’s The Social and Breakfast Television Toronto where she is a guest expert. Professor Maja runs a leadership organization that trains women to improve their confidence, communication, and mindset. Maja speaks to women of all ages on topics such as: confidence, perfectionism, imposter syndrome, people-pleasing, negative mindsets, multi-tasking and time-management, and lastly, body positivity. Professor. Maja has authored two books: Hey Ladies, Stop Apologizing… and other career mistakes women make and Hey Ladies, Stop Apologizing, THE WORKBOOK. Her third book dealing with perfectionism is due in 2020. Her audiobook, a best-of compilation of her two books is available on Audible.

Connect with Professor Maja: Website: www.professormaja.com Email: infoprofessormaja@gmail.com Twitter/IG/LinkedIn: @professormaja
INSTRUCTIONAL METHODS

Case studies, PowerPoint presentations, panel sessions and group discussion will be used in this event.

REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must sign in/out each day and be in attendance for the entirety of the conference to be eligible for continuing education credit.

IACET CREDITS

EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 0.8 CEUs for the conference and 0.3 CEUs for the workshop.

REGISTER 3, SEND THE 4TH FREE

Any organization wishing to send multiple attendees to this conference may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

EVENT LOCATION

The event is located at the Calgary Marriott, 110 9th Avenue SE, Calgary, AB, T2G 5A6. A room block has been reserved for the nights of September 8-9. Room rates are CAD $249 +5% GST. Call 1-403-266-7331 for reservations. Mention the EUCI event to get the group rate. The cutoff date to receive the group rate is August 15, 2019 but as there are a limited number of rooms available at this rate, the room block may close sooner. Please make your reservations early.

“I have been intrigued, empowered and encouraged.”

Engineering Technician, Noble Energy
**REGISTRATION INFORMATION**

Mail Directly To:
EUCI  
4601 DTC Blvd., Ste. 800, Denver, CO 80237  
OR, scan and email to: conferences@euci.com

WWW.EUCI.COM  
p: 303-770-8800  
f: 303-741-0849

PLEASE SELECT

- **SPECIAL BUNDLE PRICE LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS AND PRE-CONFERENCE WORKSHOP**  
  SEPTEMBER 9-10, 2019: CAD $2195 +5% GST  
  Early Bird Rate Extended to AUGUST 30, 2019: CAD $1995 +5% GST

- **LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS ONLY**  
  SEPTEMBER 9-10, 2019: CAD $1695 +5% GST  
  Early Bird Rate Extended to AUGUST 30, 2019: CAD $1495 +5% GST

- **PRE-CONFERENCE WORKSHOP ONLY:**  
  *FORGET THE APOLOGIES AND LEARN TO LEAD WITH CONFIDENCE*  
  MONDAY, SEPTEMBER 9, 2019: CAD $695 +5% GST  
  Early Bird Rate Extended to AUGUST 30, 2019: CAD $595 +5% GST

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*Please make your reservations early.*

**ENERGIZE WEEKLY**

Energize Weekly is EUCI’s free weekly newsletter, delivered to your inbox every Wednesday. We provide you with the latest industry news as well as in-depth analysis from our own team of experts. Subscribers also receive free downloadable presentations from our past events.

Sign me up for Energize Weekly

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How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name  Job Title

Company

What name do you prefer on your name badge?

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List any dietary or accessibility needs here

**CREDIT CARD INFORMATION**

Name on Card  Billing Address

Account Number  Billing City  Billing State

Exp. Date  Security Code (last 3 digits on the back of Visa and MC)  Billing Zip Code/Postal Code

OR Enclosed is a check for $ to cover registrations.

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Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before August 9, 2019 in order to be refunded and will be subject to a $295 CAD processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of conference cancellation, EUCI’s liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800.

EUCI reserves the right to alter this program without prior notice.