LEADERSHIP CONFERENCE FOR WOMEN IN ENERGY

June 3-4, 2019
The Camby Phoenix
Phoenix, AZ

PRE-CONFERENCE WORKSHOP
Take Charge of Your Career – and Life – Through a Lifetime of Learning
MONDAY, JUNE 3, 2019

POST-CONFERENCE WORKSHOP
Learning to Ask: Women and the Power of Negotiation
WEDNESDAY, JUNE 5, 2019

EUCI is authorized by IACET to offer 1.0 CEUs for the conference and 0.4 CEUs for each workshop.

EUCI is authorized by CPE to offer 12 credits for the conference and 4 credits for each workshop.

TAG US #EUCI #WOMENINENERGY
FOLLOW US @EUCIEvents on Twitter and Instagram
@EUCI on LinkedIn and Facebook

HOST UTILITY

SPONSORS
OVERVIEW

The goal of this event is to help professionals advance their careers in a traditionally male industry by providing insight into key energy trends and skills for personal and professional development. Join the nation’s most successful women leaders in energy as they share their industry knowledge, strategies and experiences on how to accelerate positive organizational change and personal growth.

The program format includes keynote addresses, panel sessions, interactive group discussions and a plentitude of networking opportunities. You’ll participate in knowledge sharing and collaboration while building relationships and enhancing your professional network. You’ll leave this event with practical strategies, insights and guidance on how to propel your energy career forward. Don’t miss this opportunity to learn from and collaborate with the top women in energy.

LEARNING OUTCOMES

- Identify winning strategies that drive career success for women in the energy industry
- Strategize how women can play to their leadership strengths to improve organizational performance
- Determine how you can derive maximum value from mentoring and sponsoring relationships
- Analyze key trends in the energy market
- Identify gender related barriers and learn how to overcome them
- Discuss how to navigate through a predominately male industry to reach higher levels
- Assess how to create an inclusive organizational culture that fosters women’s advancement
- Design action plans to accelerate positive organizational change and personal growth

“This was a great and inspirational conference that got me out of my comfort zone and thinking about how I can find my voice and help others find theirs.”

Marketing Communications, Aclara

“This conference allowed me to learn, network, converse, and grow with other women in the energy/utility sector. It was refreshing to hear the unique experience of successful leaders in the industry and has definitely helped me take the right steps towards progressing and developing in my career.”

Electronics Engineer, BPA

“EUCI put together a great event that was eye opening to the challenges and advantages women have in leadership roles. It was inspiring and opened a dialogue with current colleagues, as well as, new connections. I will take back the advice learned for my future endeavors.”

Senior Marketing Coordinator, Lime Energy
CONFERENCE SPEAKERS

Jill Anderson
Vice President of Customer Programs & Services,
Southern California Edison

Michelle Bissonnette
Senior Vice President - Professional Services Director, Environments, HDR

Donna Chasan
Owner,
THRIVE Performance Yoga

Stacey Crowley
Vice President, Regional and Federal Affairs,
California Independent System Operator

Sarah Davis
EIM Program Manager, Strategic Advisor, Regional Affairs & Contracts,
Seattle City Light

Martha Feeback
Senior Director, Corporate Engagement, Catalyst

Katherine Gil
Department Leader, System Engineering,
Arizona Public Service Company

Lauren Gilliland
Director of Gas Governance,
Xcel Energy

Paula Glover
President & Chief Executive Officer,
American Association of Blacks in Energy (AABE)
CONFERENCE SPEAKERS

Jeannine Haggerty
General Manager, Bronx and Westchester Electric Operations, Con Edison of New York

Julia Hilton
Senior Counsel, Idaho Power

Dawn Roth Lindell
Senior Vice President and Rocky Mountain Regional Manager, Western Area Power Administration

Jessica Pacheco
Vice President, State & Local Affairs, Arizona Public Service Company

Annette Price
Vice President of Government Affairs, Pacific Power

Dawn Shrum
Product Marketing Manager, Itron

Christine Mason
Senior Vice President and General Counsel, ITC Holdings Corp.

Patricia Szall
Vice President, Human Resources, Landis+Gyr

Bentina Terry
Senior Vice President, Northwest Region, Georgia Power

Jeri L. Williams
Police Chief, Phoenix Police Department
WHAT PAST ATTENDEES HAVE SAID...

“Just what I needed to recharge, refocus and go after my career goals.” - Compliance Manager, Georgia Power

“Being surrounded by female peers and having topics related to women in the energy industry was a refreshing and powerful combination.” - Assistant to Regulatory Affairs VP, Southern Nuclear


“Best Women's leadership conference I've attended in the last 10 years. High quality speakers, high quality networking, Great job!” - Business Operations Manager, Consolidated Nuclear Security

“Great to be in a room with 300 women who are focused on career/professional development and growth personally and professionally. It confirms you're doing something right in the world.”

Account Executive, Philadelphia Gas Works

“This was an empowering conference. Very motivational speakers. It's reassuring to hear that some of the issues are common, regardless of the state you come from or the position you hold.” - Manager, Contact Center Operations, Salt River Project

“Learning from the experience of women in different situations is inspiring and stimulating. It is a true pleasure to learn about their leadership journeys, connecting, networking and seeking mentors.” - General Engineer, ComEd

“This conference has equipped me with the knowledge to improve, my career, my family, myself, and others.” - Manager, Philadelphia Gas Works

“As a mid-career, mid-level leader, I found this conference inspiring and empowering.” - Sr. Service Manager, Transmission Solutions-IT, TVA

“Great energy and valuable discussion.” - HR Business Partner, National Grid

“This is a good event for those early in their career to hear from experienced career women and to network.” - Green Fleet Product Engineering Manager, Altec Industries

“Honesty, this is a conference I have been completely engaged and thoroughly enjoyed. I learned a few things.” - Project Specialist, Con Edison

“An enlightening experience.” - Director Finance, Emera (Caribbean) Inc.

“I was really blown away by the number of women in the industry. I have never attended a conference for women in energy. I didn’t really have an appreciation for what the picture looked like for women in the industry.” - Associate Director, Rutgers University

“Many of the presenters were inspiring, humble and so respectable. Great role models for us all.” - Project Specialist, Con Edison

“Powerful to be with so many talented women at once.” - Licensing Supervisor, Southern Nuclear

“We are a rare breed. To see women, unite from across the county is powerful!” - Sr. Manager Sale Operations, Sensus/Xylem

“It was such a positive experience to connect with other women in utilities.” - Sr. Project Manager, National Grid
## AGENDA

### MONDAY, JUNE 3, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 - 1:00 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>1:00 – 1:15 pm</td>
<td>Conference Welcome</td>
</tr>
<tr>
<td>1:15 – 2:00 pm</td>
<td>Opening Keynote Address: The Power of Authentic Leadership&lt;br&gt;<strong>Jessica Pacheco, Vice President, State &amp; Local Affairs, Arizona Public Service Company</strong></td>
</tr>
<tr>
<td>2:00 – 3:00 pm</td>
<td>Panel Session: Breaking Through Barriers to Land a Seat at the Table&lt;br&gt;Women in predominately male business sectors, such as the energy industry, face some distinct challenges in advancing as leaders within their organizations. However, women inherently have unique strengths that, when identified and developed, can enable you to break through gender barriers, improve organizational performance, and excel in your career. In this session, we’ll talk about how you can:&lt;br&gt;• Identify your strengths and learn to leverage them&lt;br&gt;• Develop relationships and collaboration to achieve results&lt;br&gt;• Overcome the “double bind” and deal with conflict as a woman in a mostly male environment&lt;br&gt;• Advocate for yourself to get what you want&lt;br&gt;<strong>Moderator:</strong>&lt;br&gt;<strong>Patricia Szall, Vice President, Human Resources, Landis+Gyr</strong>&lt;br&gt;<strong>Panelists:</strong>&lt;br&gt;<strong>Jill Anderson, Vice President of Customer Programs &amp; Services, Southern California Edison</strong>&lt;br&gt;<strong>Stacey Crowley, Vice President, Regional and Federal Affairs, California Independent System Operator</strong>&lt;br&gt;<strong>Dawn Roth Lindell, Senior Vice President and Rocky Mountain Regional Manager, Western Area Power Administration</strong></td>
</tr>
<tr>
<td>3:00 – 3:30 pm</td>
<td>Networking Break</td>
</tr>
<tr>
<td>3:30 – 4:15 pm</td>
<td>Keynote Address&lt;br&gt;<strong>Jeri L. Williams</strong> will share her unique journey to being appointed Police Chief of the Phoenix Police Department, becoming the first female to lead the city’s police force. She oversees the largest police department in the State of Arizona, which provides law enforcement services to the fifth largest city in the United States. Chief Williams manages 2,900 sworn officers and more than 900 civilian employees along with an annual budget that exceeds $600 million. <strong>Jeri L. Williams, Police Chief, Phoenix Police Department</strong></td>
</tr>
<tr>
<td>4:15 – 5:00 pm</td>
<td>You, Them and Us&lt;br&gt;This session will focus on how to think both inwardly about yourself and outwardly about how you relate to others to set a foundation for your success. As women, we face many challenges but if we don’t start with ourselves, the way others impact us doesn’t really matter. As successful leaders, we should start first with ourselves and move from there to think about how we relate to others and our environment. This presentation moves from there to think about how we relate to each other as women. Ultimately, your success is about you, them and us. <strong>Bentina Terry, Senior Vice President, Northwest Region, Georgia Power</strong></td>
</tr>
<tr>
<td>5:00 – 6:00 pm</td>
<td>Networking Reception</td>
</tr>
</tbody>
</table>
AGENDA

TUESDAY, JUNE 4, 2019

8:00 – 8:30 am  Continental Breakfast

8:30 – 9:15 am  Building Developmental Connections through Mentoring
One of the best ways to help advance your career is through mentoring. Mentoring relationships help connect you with others who have skills, knowledge, experience, and expertise in your areas of interest, as well as establish support networks across your organization. In this session, the speaker will share her perspective on mentorship programs and her experiences, both as a mentor and a mentee. Key Points will include:
• Finding, and approaching, a potential mentor
• Differences between a formal and an informal mentorship program
• Characteristics of a successful mentoring relationship
• The value of mentoring, both to the mentee and the mentor
• The typical mentoring relationship length of time

Kelly J. Barr, Associate General Manager, Chief Corporate Services and Sustainability Executive, Salt River Project

9:15 – 10:15 am  Women Leading Male Teams
In this panel session, you’ll hear from three women in non-traditional female work roles who have led teams solely comprised of men. They’ll discuss the challenges they’ve faced and the strategies they’ve used to develop effective leadership skills and achieve positive results for the organization. They’ll talk about earning respect, establishing authority, and building inclusive, highly productive teams.
Moderator:
Kimberly Bobish, Director, Technical Solutions, Sensus – a Xylem Brand

Panelists:
Katherine Gil, Department Leader, System Engineering, Arizona Public Service Company
Lauren Gilliland, Director of Gas Governance, Xcel Energy
Jeannine Haggerty, General Manager, Bronx and Westchester Electric Operations, Con Edison of New York

10:15 – 10:45 am  Networking Break

10:45 – 11:30 am  Becoming a Successful Female Leader
Women make great leaders. Top leaders cultivate their inherent talents and navigate their path to leadership in a purposeful way. Great leaders transform the lives of women around them. In this session the speaker will share her perspective on:
• Throughout the beginning, middle and advanced stages of their career, how women can develop their leadership capabilities to progress (knowing the “when” and “how”)
• Strategies and tactics for managing and overcoming the inevitable road-blocks to career and leadership progression
• How senior leaders can provide personal and organizational support to advance the women that follow

Christine Mason Soneral, Senior Vice President and General Counsel, ITC Holdings Corp.

11:30 am – 12:15 pm  Overcoming Gender Gaps and Unconscious Bias in the Workplace
Stereotypes and unconscious biases create barriers to inclusion, performance, engagement and ultimately innovation. Catalyst research examines today’s work environments and employees’ experiences within them, and by doing so reveals gaps in women’s and men’s experiences at work. During this session, we will explore the barriers and root causes of gender gaps in the workplace and provide solutions to overcoming these barriers and creating workplaces in which all talent can thrive.

Martha Feeback, Senior Director, Corporate Engagement, Catalyst

REGISTER TODAY! CALL 303-770-8800 OR VISIT WWW.EUCI.COM | #WOMENINENERGY
AGENDA

TUESDAY, JUNE 4, 2019 (CONTINUED)

12:15 – 1:15 pm  Group Luncheon

1:15 – 1:45 pm  Panel Session: Key Energy Trends and Their Impact
The energy landscape is rapidly changing. Traditional centers of demand are being overtaken by fast growing emerging markets. The energy mix is shifting, driven by technological improvements and environmental concerns. More than ever, the energy industry needs to adapt to meet those changing needs and demands. In this session, we'll look at current key areas of change and what the short term and long-term future of energy will look like.

*Dawn Shrum, Product Marketing Manager, Itron*
*Dawn Roth Lindell, Senior Vice President and Rocky Mountain Regional Manager, Western Area Power Association*

1:45 – 2:30 pm  The Elephant in the Room - The Intersection of Corporate Culture and Diversity
*Paula Glover, President & Chief Executive Officer, American Association of Blacks in Energy (AABE)*

2:30 – 3:00 pm  Networking Break

3:00 – 3:15 pm  Interactive Session: Mindful Movement
*Donna Chasan, Owner, THRIVE Performance Yoga*

3:15 – 4:15 pm  Panel Session: Developing and Supporting Women in Your Organization
Creating an organizational culture that supports women doesn't only involve the integration of women into a workplace. Even organizations that have successfully achieved a significant amount of gender diversity within their workforce can face difficulties in achieving an inclusive culture that fosters women's advancement. To be successful, companies must create workplace cultures that include, empower and inspire women at all levels and in all areas of the organization. In this session, panel members will share their experiences in programs that are being used to support and advance women in their companies.

*Moderator:*
*Miclle Bissonnette, Senior Vice President - Professional Services Director, Environments, HDR*

*Panelists:*
*Sara Davis, EIM Program Manager, Strategic Advisor, Regional Affairs & Contracts, Seattle City Light*
*Julia Hilton, Senior Counsel, Idaho Power*
*Annette Price, Vice President of Government Affairs, Pacific Power*

4:15 pm  Conference Adjourns

“The time is well spent in terms of personal development, but the ROI is the leadership and idea generation that occurs and I’m able to take back to my utility/team.”

Communication Manager, Dominion Energy

“This conference has empowered me to further my career and challenge myself regardless of obstacles.”

Specialist, Con Edison
PRE-CONFERENCE WORKSHOP

Take Charge of Your Career – and Life – Through a Lifetime of Learning

MONDAY, JUNE 3, 2019

7:00 – 8:00 am   Workshop Registration & Continental Breakfast
8:00 – 11:30 am  Workshop Timing

OVERVIEW

Ever wonder where your career is headed? Perhaps you’re not in the role you thought you’d be by now or you’ve been looking for new challenges. Alternatively, you may be progressing well, but are not sure how to get to the next great opportunity. What steps can you take to keep moving forward?

The *Lifetime of Learning* process was created for the Electric Power Research Institute’s (EPRI’s) Technical Women’s Network and rolled out in Spring 2017. This voluntary process encourages continuous growth and learning and is available to anyone interested in identifying how to better leverage their unique skills and talents. In this session, you will experience elements of the *Lifetime of Learning* framework, including a chance to explore the skills and characteristics impacting your success, and action planning for capitalizing on strengths and development opportunities.

Anyone interested in growth and self-improvement is an excellent candidate for this process. Determine the path you want to be on, what you want to learn and the best way to learn it. Don’t wait for others to manage your career, YOU take charge!

LEARNING OUTCOMES/AGENDA

*Are you there yet?*
Completed a self-evaluation to help you recognize realities and explore ways to lead your own longer-term career development versus waiting for growth experiences to come to you.

*Feedback: It’s Important*
Get more comfortable with actively seeking meaningful feedback. Learn and practice ways to ask for it, effectively hear it, analyze key takeaways and decide how to apply it.

*Develop Your Plan*
Brainstorm ideas for development activities to build key competencies and use planning tools to design your pathway to growth.

*Keep on Track*
Construct milestones that allow for flexibility but maintain forward momentum. Take home additional tips and templates to support key actions.
PRE-CONFERENCE WORKSHOP (CONTINUED)

WORKSHOP INSTRUCTOR

Rebecca (Becky) Wingenroth  
Owner, RM Wingenroth & Associates

With her planned retirement from the Electric Power Research Institute (EPRI) in May 2019, Becky will continue to offer support to professionals seeking guidance on career planning tools and techniques, professional and emotional maturity, professional image/presentation, strategic planning and employer/employee partnerships. At EPRI, Becky currently is a Technical Leader, Principal, supporting strategic initiatives for Distributed Energy Resources, serving as EPRI’s liaison for the New York State’s Reforming the Energy Vision proceedings. Throughout her professional career, Becky has held leadership positions for an investor-owned utility, state government and not-for-profit organizations in the areas of Rates, Customer Service and Community & Economic Development, initiating international business development and testifying in rates cases in several state jurisdictions. Becky has served on several boards at the international, national and local levels and was the co-chair of TEAM Pennsylvania, an organization coordinating over 500 business leaders. She was formerly a chairman of EPRI’s Technical Women’s Network and wrote the Lifetime of Learning Process. She has a BS in Mathematics (Kutztown University) and a MSM in Management (Purdue University).

“The speakers are totally on point, highly experienced and have the tools needed to help you achieve your goals.”

Account Executive, Philadelphia Gas Works

“I really appreciated the course materials provided to actually take what we discussed and learned and put it into play in the real world.”

Resource Management Consultant, APS

“Great tools to establish goals, get the support team you need in place, and accomplish your dreams!”

Sr. Energy Policy Analyst, Oregon Department of Energy
POST-CONFERENCE WORKSHOP

Learning to Ask: Women and the Power of Negotiation

WEDNESDAY, JUNE 5, 2019

8:00 – 8:30 am    Workshop Registration and Continental Breakfast

8:30 am – 12:00 pm    Workshop Timing

OVERVIEW/AGENDA

By neglecting to negotiate her starting salary for her first job, a woman may sacrifice over half a million dollars in earnings by the end of her career. Research reveals that men are four times more likely to ask for higher pay than are women with the same qualifications. Convinced that negotiation requires bluffing, steamrolling, and playing hardball, many women avoid negotiating whenever they can. Whether they want higher salaries, better career opportunities, or more help at home, women are hesitant to ask for what they want. They pay for this decision in every aspect of their lives—in lost income, delayed career advancement, and under-utilization of their skills at work. They also pay in strained relationships and health problems at home. These are losses women don’t need to suffer.

By mastering a few basic principles, planning carefully, and practicing, anyone can become an effective negotiator. Using a combination of lectures, interactive exercises, case studies, videos, and group discussion, we will explore the internal and external barriers that can prevent you from asking for what you need and deserve—and show you how to overcome your socially imposed reluctance to negotiate. In this workshop, you will learn to:

• Evaluate the economic value of your work
• Set the right targets for your negotiations
• Employ best practice negotiating strategies that have been shown to work especially well for women
• Explore ways to maximize your bargaining power
• Rehearse and practice your negotiations beforehand
• Acquire techniques to manage the anxiety often felt when negotiating
• Recognize many more opportunities to negotiate

“**I received some concrete tools I can use and apply in my day to day professional and personal life to get what I want.**”

Manager, Project Controls, PSE&G

“**The content was more than I expected! I learned new strategies as well as reinforced or explained natural tendencies.**”

Start-up Engineer, Department of Energy
WORKSHOP INSTRUCTOR

Sara Laschever

Sara Laschever is an author, editor, and cultural critic who has spent her career investigating the obstacles, detours, and special circumstances that shape women’s lives and careers. She is the co-author of two groundbreaking books about women and negotiation, Women Don’t Ask: The High Cost of Avoiding Negotiation—and Positive Strategies for Change and Ask for It! How Women Can Use the Power of Negotiation to Get What They Really Want. Her work has been published by The New York Times, The New York Review of Books, The Harvard Business Review, Vogue, Glamour, and many other publications. Sara is frequently cited in the media as an expert on the persistence of the wage gap, women and conflict resolution, work-life balance issues, and the multiple factors influencing women’s long-term career success. She lectures and teaches workshops about women and negotiation for corporate audiences, universities, law firms, government agencies, and women’s leadership conferences. She is a founding faculty member of the Carnegie Mellon Leadership and Negotiation Academy for Women and the Academic Coordinator for the WIN Summit, a global women’s conference focused on women and negotiation.

“This presentation was eye opening in a good way! I never realized how much women don’t ask for or compromise on. This helped to enlighten me as well as showed how effective just a small request can be.”

Counsel, National Grid

“Sara’s workshop was enlightening. The group exercises let me walk away with new knowledge, and her presentation was easy to understand, I feel like I walked away with concrete, easy to implement next steps.”

Project Manager, MISO

“As a person who is new to my career, this is exactly what I needed to understand how to jumpstart my journey of life long learning and career development.”

Associate Engineer, Ameren
INSTRUCTIONAL METHODS

Case studies, PowerPoint presentations, panel sessions and group discussion will be used in this event.

REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must sign in/out each day and be in attendance for the entirety of the conference to be eligible for continuing education credit.

IACET CREDITS

EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 1.0 CEUs for the conference and 0.4 CEUs for each workshop.

CPE CREDITS

EUCI is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

Upon successful completion of this event, program participants interested in receiving CPE credits will receive a certificate of completion. EUCI is authorized by CPE to offer 12 credits for the conference and 4 for each workshop.

There is no prerequisite for this course.

Program Level: Beginner        Delivery Method: Group-Live        Advanced Preparation: None

REGISTER 3, SEND THE 4TH FREE

Any organization wishing to send multiple attendees to this conference may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

EVENT LOCATION

The event is located at the The Camby Phoenix, 2401 E Camelback Rd, Phoenix, AZ 85016. A room block has been reserved for the nights of June 2-3, 2019. Room rates are US $199. Call 1-602-468-0700 or click here for reservations. Mention the EUCI event to get the group rate. The cutoff date to receive the group rate is May 20, 2019 but as there are a limited number of rooms available at this rate, the room block may close sooner. Please make your reservations early.
Substitutions & Cancellations
Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before May 3, 2019 in order to be refunded and will be subject to a US $195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of conference cancellation, EUCI’s liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800. EUCI reserves the right to alter this program without prior notice.

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name  Job Title

Company

What name do you prefer on your name badge?

Address

City    State/Province    Zip/Postal Code    Country

Phone    Email

List any dietary or accessibility needs here

CREDIT CARD INFORMATION

Name on Card  Billing Address

Account Number

Exp. Date    Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)    Billing Zip Code/Postal Code

OR Enclosed is a check for $_________________________ to cover ________________________ registrations.

Energize Weekly is EUCI’s free weekly newsletter, delivered to your inbox every Wednesday. We provide you with the latest industry news as well as in-depth analysis from our own team of experts. Subscribers also receive free downloadable presentations from our past events.

Sign me up for Energize Weekly