

# WOMEN'S LEADERSHIP IN ENERGY CONFERENCE - CANADA

April 21-22, 2021  
Online | Central Time

## EUCI ONLINE CONFERENCE

EUCI is pleased to offer this virtual conference on its online interactive platform. Enjoy a valuable learning experience with a smaller impact on your time and budget. You will gain new knowledge, skills, and hands-on experience in from the comfort of your remote location.

*"An excellent forum to engage with like-minded professionals who share the same challenges and an opportunity to network and learn from each other."*

District Sales Manager, G&W Canada



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EUCI is authorized by IACET to offer 1.0 CEUs for the conference



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## OVERVIEW

As companies reflect on their mission during the pandemic, working together with colleagues, community and customers has been crucial. Leaders have stepped up to inspire and unify. Successful women leaders must work together so hard-won progress is not lost.

Reconnect now with Canada's most inspirational women leaders in energy as they share their industry knowledge, strategies and experiences on how to continue positive organizational change and personal growth even during trying times. You'll participate in knowledge sharing and collaboration while building relationships and enhancing your professional network.

The goal of this event is to help professionals advance their careers in a traditionally male industry by providing insight into key energy trends and skills for personal and professional development. The program format includes keynote addresses, panel sessions, interactive group discussions and a plentitude of networking opportunities.

You'll leave this event with practical strategies, insights and guidance on how to boost your energy career. Don't miss this opportunity to learn from and collaborate with the top women in energy.

## LEARNING OUTCOMES

- Discuss leadership styles, how to develop leadership potential, and key qualities in a leader
- Detail a CEO's journey to the top of their organization
- Discover strategies for cultivating and leveraging professional relationships
- Explain the difference between mentorship and networking
- Discuss lessons learned throughout an executive's multi-industry career
- Address leadership techniques at different levels of management
- Identify key energy trends and their impact
- Participate in an introduction to mindfulness and breathing awareness
- Explain how to overcome career roadblocks
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## WHO SHOULD ATTEND

Women and men within the energy industry in search of a solution-oriented discussion on how to implement change in the industry, and female professionals within the energy industry trying to develop the necessary skills and confidence to find success in a male-dominated field.



***"Thought provoking presentations and a great opportunity to network with individuals across the energy sector."***

Sr. Business Development  
Officer, Ontario Power  
Generation



***"Great conference. Love to see so many women networking/sharing great information and love to see I am not the only one going through the challenges."***

Diversity and Inclusion Consultant,  
Hydro One

REGISTER TODAY! CALL **303-770-8800** OR VISIT **WWW.EUCI.COM**

# AGENDA

WEDNESDAY, APRIL 21, 2021 – CENTRAL TIME

<b>12:45 – 1:00 pm</b>	<b>Login</b>
<b>1:00 – 1:10 pm</b>	<b>Conference Introduction</b>
<b>1:10 – 2:00 pm</b>	<p><b>Keynote Address: Professional Success in Extraordinary Times</b>            Women in the energy industry face distinct challenges finding success in leadership roles, the complications of which have only been made more acute over the last 12 months. How do professional women navigate a remote work environment, when the boardrooms they now occupy largely sit empty? This discussion will cover topics that include:</p> <ul style="list-style-type: none"> <li>• measuring professional success as a woman during unprecedented times;</li> <li>• maintaining a sense of core self while adapting to the needs of the day;</li> <li>• using advocacy as a critical tool to establish new rules that work for everyone;</li> <li>• getting comfortable living in the stretch and panic zones;</li> <li>• mentoring and coaching from a position of leadership in a virtual world.</li> </ul> <p><b>Amanda Klein, Executive Vice-President, Public and Regulatory Affairs &amp; Chief Legal Officer, Toronto Hydro</b></p>
<b>2:00 – 3:00 pm</b>	<p><b>Messages from the MUSH Sector</b>            During this session, the CEO of ENWIN will share best practices and lessons learned from her multi-industry career. As with many women leaders, her career has spanned many sectors, including municipalities, universities, school boards, and hospitals.</p> <p><b>Helga Reidel, President &amp; CEO, ENWIN</b></p>
<b>3:00 – 3:15 pm</b>	<b>Afternoon Break</b>
<b>3:15 – 3:45 pm</b>	<p><b>Candid Conversation: Advancing to the C-Suite</b>            In this session, a female CEO will share her personal story of beating the odds to rise to the top of her organization, and share lessons learned along the way. Topics include:</p> <ul style="list-style-type: none"> <li>• How to leverage opportunity</li> <li>• The importance of relationships</li> <li>• How women can develop their leadership capabilities at each stage of their career</li> </ul> <p><b>Nicole McNeill, President &amp; Chief Administrative Officer, Municipal Property Assessment Corporation (MPAC)</b></p>
<b>3:30 – 4:30 pm</b>	<p><b>Managing Difficult Conversations</b>            Few experiences are more stressful than tackling a difficult situation. However, if handled well, these conversations can help promote a stronger and healthier workplace. This session will address:</p> <ul style="list-style-type: none"> <li>• Basic principles of effective communication</li> <li>• How to face challenges and stop avoiding confrontations</li> <li>• Listening as a strategy</li> <li>• How to include difficult conversations in your culture</li> </ul> <p><b>Lori Clark, Senior Vice President, Operations, Energie NB Power</b>  <b>Cheryl Cardinal, CEO, Indigenous Center for Energy</b></p>
<b>4:30 – 5:00 pm</b>	<p><b>Virtual Networking Reception</b>            All are invited to participate in this interactive Q&amp;A session designed to allow attendees to engage with presenters in an open forum.</p>
<b>5:00 pm</b>	<b>Day One Adjourns</b>

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# AGENDA

THURSDAY, APRIL 22, 2021 - CENTRAL TIME

**8:45 – 9:00 am**

**Log In and Welcome**

**9:00 – 10:00 am**

**Panel: Bringing Your Authentic Self to the Workplace**

Research demonstrates that authentic leaders help foster trust and open communication within an organization which in turn enhances engagement amongst team members. Authentic leadership can be challenging for women. There are those that may feel that staying true to one's self could be negatively stereotyped. This session explores the key attributes of being an authentic leader and methods to incorporate into your daily work activities to help you lead with authenticity.

***Tanya Messer, Manager, Distribution Control Centre, SaskPower***

***Lisa Hutchens, Vice President, Financial Services, Newfoundland and Labrador Hydro***

***Josie Erzetic, Chief Regulatory Officer & General Counsel, Electrical Safety Authority***

**10:00 – 10:45 am**

**Update on the MARC Program: Men as Change Agents**

This session will include an overview and an update on progress within Catalyst's Men Advocating Real Change (MARC) program. This program was designed to help men become influential role models to their male peers and act as agents of change to create an inclusive workplace. The goal of this program is to enable emerging and senior male leaders to develop critical inclusive leadership strategies, sharpen awareness of inequalities, unconscious biases, and privilege, and hone skills to make lasting impact. Vandana Juneja will be talking with a panel of men who will share their perspectives on the MARC program.

***Moderator: Vandana Juneja, Executive Director, Canada, Catalyst***

***\*Discussion panel featuring male panelists from the Men Advocating Real Change program***

**10:45 – 11:00 am**

**Morning Break**

**11:00 am – 12:00 pm**

**Leadership at all Levels**

Successful companies need leadership at all levels. Each level of leadership brings its own benefits and challenges. During this session, panelists will discuss:

- Leadership techniques at different levels of management
- Engaging your team
- Impacting company culture
- Developing strong communication across all levels

***Kathy McCrum, Vice President, Human Resources & Safety, SaskPower***

***Margaret Kenequanash, CEO, Watay Power***

**12:00 – 1:00 pm**

**Lunch Break**

**1:00 – 2:00 pm**

**Key Energy Trends**

The energy landscape is rapidly evolving. Traditional centers of demand are being overtaken by fast growing emerging markets. The energy mix is shifting, driven by technological improvements and environmental concerns. More than ever, the energy industry needs to adapt to meet those changing needs and demands. In this session, we'll look at current key areas of change and what the short-term and long-term future of energy will look like.

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# AGENDA

THURSDAY, APRIL 22, 2021 - CENTRAL TIME (CONTINUED)

**2:00 – 3:00 pm**

**Transforming Company Culture**

Fostering a workplace culture that supports diversity and equity doesn't only involve the integration of women into a workplace. Even organizations that have successfully achieved a significant amount of gender diversity within their workforce can face difficulties in achieving an inclusive culture that fosters women's advancement. To be successful, companies must create workplace cultures that include, empower and inspire women at all levels and in all areas of the organization. This session will highlight the following objectives:

- Making culture transformation stick
- How you can influence culture change

**Robin Riddell, Vice-President Human Resources, Independent Electricity System Operator (IESO)**

**3:00 – 3:30 pm**

**An Intro to Mindfulness and Breathing Awareness**

**3:30 – 3:45 pm**

**Afternoon Break**

**3:45 – 4:30 pm**

**Advice for Emerging Leaders**

Oftentimes, succeeding as a leader takes a different skill set than those of our original roles. As a new or potential leader, adopting a role with management responsibilities can take time. This session will provide emerging leaders with advice and strategies to facilitate a smoother leadership transition. Panel topics will include:

- Leadership styles
- Key leadership qualities
- Stepping out of your comfort zone
- Managing former colleagues
- Motivating and inspiring your team
- Navigating internal politics
- Staying relatable to your team while still maintaining effective boundaries
- Leading through times of organizational change

**Moderator:**

**Jodi Engel, Vice President, Human Resources and Employee Labour Relations, Toronto Hydro**

**Panelists:**

**Diane Roy, VP, Regulatory Affairs, Fortis BC**

**Cathy Sprague, Executive Vice President, Human Resources, Bruce Power**

**Diana Stephenson, Vice President, Public Affairs, ENMAX**

**4:30 pm**

**Conference Adjourns**



*“This conference provides an excellent forum for women to discuss common issues and workable strategies to achieve success.”*

Policy Advisor, Ontario Energy Board

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# CONFIRMED SPEAKERS

- **Cheryl Cardinal**, CEO, Indigenous Center for Energy
- **Lori Clark**, Senior Vice President, Operations, Energie NB Power
- **Lisa Hutchens**, Vice President, Financial Services, Newfoundland and Labrador Hydro
- **Josie Erzetic**, Chief Regulatory Officer & General Counsel, Electrical Safety Authority
- **Lesley Gallinger**, President & CEO, Elexicon Energy
- **Vandana Juneja**, Executive Director, Canada, Catalyst
- **Tanya Messer**, Manager, Distribution Control Centre, SaskPower
- **Kathy McCrum**, Vice President of Human Resources & Safety, SaskPower
- **Helga Reidel**, President & CEO, ENWIN
- **Tracy Robinson**, Executive Vice-President, TC Energy
- **Diane Roy**, VP, Regulatory Affairs, Fortis BC
- **Cathy Sprague**, Executive Vice President, Human Resources, Bruce Power
- **Diana Stephenson**, Vice President, Public Affairs, ENMAX



*“This conference was absolutely inspiring. It was refreshing to be surrounded with other women that have experience similar situations as me and how they navigated through them. I will be taking back to work several tools and things to reflect on. Thank you for this amazing experience!”*

Manager – Meter to Cash  
Support, Hydro Ottawa



*“A supportive forum of women sharing ideas, concepts and gaining insight on being a woman in a predominantly male industry. Men should attend to expand their knowledge on man behaviors and nuances of queues being missed on a daily basis. Working together is best for the whole industry.”*

Director of Appeals and Enterprise Risk  
Management, Electrical Safety Authority



*“An energizing and empowering conference that awakens confidence and the overall feeling of opportunity that awaits women who believe in themselves.”*

Network Management Officer, Hydro One

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## INSTRUCTIONAL METHODS

Case studies & PowerPoint presentations will be used in this event.

## IACET CREDITS



EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

**EUCI is authorized by IACET to offer 1.0 CEUs for the conference.**

## REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must login for the entirety of conference to be eligible for continuing education credit.

## ONLINE COURSE DELIVERY & PARTICIPATION DETAILS

We will be using Microsoft Teams to facilitate your participation in the upcoming event. You do not need to have an existing Teams account in order to participate in the broadcast – the course will play in your browser and you will have the option of using a microphone to speak with the room and ask questions, or type any questions in via the chat window and our on-line administrator will relay your question to the instructor.

- You will receive a meeting invitation that will include a link to join the meeting.
- Separate meeting invitations will be sent for the morning and afternoon sessions of the course.
  - You will need to join the appropriate meeting at the appropriate time.
- If you are using a microphone, please ensure that it is muted until such time as you need to ask a question.
- The remote meeting connection will be open approximately 30 minutes before the start of the course. We encourage you to connect as early as possible in case you experience any unforeseen problems.

## REGISTER 3, SEND THE 4TH FREE

Any organization wishing to send multiple attendees to this conference may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

REGISTER TODAY! CALL **303-770-8800** OR VISIT **WWW.EUCI.COM**

# REGISTRATION INFORMATION

**Mail Directly To:**

EUCI  
6400 S Fiddlers Green Cir., Suite 1620  
Greenwood Village, CO 80111  
OR, scan and email to: [conferences@euci.com](mailto:conferences@euci.com)

**WWW.EUCI.COM**  
**p: 303-770-8800**  
**f: 303-741-0849**

## ENERGIZE WEEKLY

Energize Weekly is EUCI's free weekly newsletter, delivered to your inbox every Wednesday. We provide you with the latest industry news as well as in-depth analysis from our own team of experts. Subscribers also receive free downloadable presentations from our past events.

Sign me up for Energize Weekly

## PLEASE SELECT

**WOMEN'S LEADERSHIP IN ENERGY CONFERENCE - CANADA  
ONLINE CONFERENCE**  
APRIL 21-22, 2021: US \$1,695 CAD (Single Connection)

### Online Course Delivery & Participation Details

See page 7 for information

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

Email

### CREDIT CARD INFORMATION

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

Billing Zip Code/Postal Code

**OR** Enclosed is a check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ registrations.

#### Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before March 19, 2021 in order to be refunded and will be subject to a CAD \$295.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of conference cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800. EUCI reserves the right to alter this program without prior notice.

