

WOMEN IN ENGINEERING & CONSTRUCTION

March 2-3, 2021
Online | Central Time

EUCI ONLINE CONFERENCE

EUCI is pleased to offer this virtual conference on its online interactive platform. Enjoy a valuable learning experience with a smaller impact on your time and budget. You will gain new knowledge, skills, and hands-on experience in from the comfort of your remote location.

“

“I enjoyed listening to other women share stories that I could relate to. It is comforting to know I am not alone. Inspirational to know we can all work together toward a better future.”

Forensic Specialist, SBSA



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EUCI is authorized by IACET to offer 0.9 CEUs for the conference

HOSTED BY



OVERVIEW

Working together with colleagues, community, and customers has become paramount during the pandemic. Leaders have stepped up to inspire and unify. It's imperative that successful women leaders work together so hard-won progress is not lost. According to the United States Department of Labor, in 2016, women made up 14% of the engineering and architecture industries, and just 9% of the construction industry. The goal of this event is to help professionals advance their careers in a traditionally male industry by providing insight into key trends and skills for personal and professional development.

Join the nation's most successful women leaders in engineering and construction as they share their industry knowledge and strategies for positive organizational change and personal growth even during challenging times. You'll participate in knowledge sharing and collaboration while building relationships and enhancing your professional network.

You'll leave this event with practical strategies, insight, and guidance on how to propel your career forward. Don't miss this opportunity to learn from and collaborate with the top women in engineering and construction.

LEARNING OUTCOMES

- Discuss how to succeed as a leader, including: leadership techniques, developing leadership styles, leading vs. managing, and key leadership qualities
- Gain tips for work-life balance in the changing workplace
- Describe effective strategies for leadership in a difficult environment
- Explore the importance of diversity, equity, and inclusion in the workplace
- Review high-level executives' journeys to the top
- Define how to use your specific talents and abilities to succeed
- Explain global engineering & construction trends
- Address how to cultivate an executive presence

WHO SHOULD ATTEND

Female professionals within engineering and construction looking to develop the necessary skills for success in a male-dominated field.

Women and men within engineering and construction firms in search of a solution-oriented discussion on how to implement change in the industry, including:

- Construction executives
- MEP engineers
- Project managers
- Civil engineers
- Structural engineers
- Building consultants
- Architects
- Government representatives



“The Women in Engineering & Construction Conference is more than a gathering of women talking about the industry. It is an opportunity for women to recalibrate, network and discuss solutions that can help the entire industry and make it better for everyone.”

Chief Rail Transit Safety Oversight Manager,
Illinois Department of Transportation

REGISTER TODAY! CALL **303-770-8800** OR VISIT **WWW.EUCI.COM**

AGENDA

TUESDAY, MARCH 2, 2021 - CENTRAL TIME

- 1:00 – 1:15 pm** **Login**
- 1:15 – 2:00 pm** **Opening Keynote**
Marietta Hannigan, Senior Vice President, Chief Strategy & Communications Officer, Jacobs
- 2:00 – 3:15 pm** **Strategies for Effective Leadership**
When one moves into a leadership role, the position often demands a different skill set than skills developed in an original role with a company. This panel session will discuss:
- Leadership techniques at different levels of management
 - Leadership styles
 - Developing leadership potential
 - Leading vs. managing
 - Key leadership qualities
- Clare Archer, Vice President/Senior Director, Gilbane Building Company*
Connie Determan, Vice President-Environmental, Kiewit
Vicki LaRose, President, Civil Design, Inc.
- 3:15 – 3:30 pm** **Short Break**
- 3:30 – 4:15 pm** **Empowering Women Leaders through Mentorship**
Jan Karl, Vice President, VP Project Development, Morley Construction
- 4:15 – 5:00 pm** **Candid Conversations: Attaining Leadership Positions**
In this session, you will hear three top executives share their inspiring personal stories of how they advanced into leadership positions and how they continue to grow their careers. Points to be discussed include:
- Leveraging opportunity and relationships
 - Strategies for navigating a changing & difficult environment
 - How self-perception and our view of the world around us impacts our opportunities for success
 - How women can develop their leadership capabilities at each stage of their career
- Megan Calhoun, Vice President, Project Development, Clark Construction Group*
Hope Luhman, Senior Vice President, WSP
Pamela Monastra, Senior Vice President- Head of Communications, Skanska
- 5:00 – 5:30 pm** **Virtual Networking Reception**



“Very inspirational and offered great advice and strategies for navigating office challenges and for career development.”

Senior Project Manager,
National Grid



“An inclusive conference focusing on improving the workplace with safe and interesting discussions.”

Senior Civil Engineer, Riverside County
Flood Control & Water Conservation District

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AGENDA

WEDNESDAY, MARCH 3, 2021 - CENTRAL TIME

- 8:45 – 9:00 am** **Login**
- 9:00 – 10:00 am** **The Importance of Diversity, Equity & Inclusion**
Heather Polinsky, Chief Operating Officer, Arcadis
- 10:00 – 11:00 am** **Unconscious Bias**
Stereotypes and unconscious biases create barriers to inclusion, performance, engagement and ultimately innovation. Catalyst research examines today's work environments and employees' experiences within them, and by doing so reveals gaps in women's and men's experiences at work. During this session, we will provide solutions to overcoming barriers and creating workplaces in which all talent can thrive.
Martha Feedback, Senior Director- Corporate Engagement, Catalyst
- 11:00 – 11:15 am** **Short Break**
- 11:15am – 12:00 pm** **The Power of Emotional Intelligence**
Kia Smith, Space & Launch Integrated Product Team Lead and Cybersecurity Domain Engineer, The Boeing Company
- 12:00 – 1:00 pm** **Lunch Break**
- 1:00 – 1:45 pm** **Work-Life Balance in the Changing Workplace**
Striking a balance between our careers and our personal lives has long been challenge for women in the workforce. In 2020 balance became even tougher with the demands of working at home, remote learning for children, and health challenges. Research has shown that logging in long working hours and an extreme work environment negatively impact the overall physical and psychological health of employees and deteriorate family-life. In this session, we'll explore ways that you can work toward a healthier balance to achieve greater personal satisfaction and improved well-being.
Erica Carter, Senior Vice President, Kimley-Horn
Lauren Hubbard, Health & Safety Director, Arcadis
Meggan Kruse, Vice President Corporate Controller, Garney Construction
- 1:45 – 2:15 pm** **The Role of Women in STEM**
In this session, Evelyn will share stories from her book December Sky: Beyond My Undocumented Life, about her family's immigration story, her fear of living as an undocumented student, and her journey to U.S. citizenship. Her activism reflects her STEM education advocacy for nearly three decades, in which she encourages girls and other underrepresented students to pursue careers in science and engineering.
Evelyn Cortez-Davis, Assistant Director of Water Resources, LADWP

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AGENDA

WEDNESDAY, MARCH 3, 2021 - CENTRAL TIME (CONTINUED)

2:15 – 2:45 pm

Global Engineering & Construction Trends

The pandemic has brought rapid change to the engineering & construction landscape. More than ever, the engineering & construction industry needs to adapt to meet changing needs and demands. In this session, we'll look at current key areas and what the short-term and long-term future of engineering & construction will look like.

2:45 – 3:00 pm

Short Break

3:00 – 3:30 pm

Women Who Mean Business

Vanessa Zambo, Senior Vice President/Senior Principal Director of Marketing & Communications, Terracon

3:30 – 4:00 pm

Breaking Free from Barriers

Cheryl Luther, General Superintendent, JE Dunn

4:00 -5:00 pm

Cultivating an Executive Presence

Leaders with strong executive presence inspire others to follow them. Executive presence is comprised of both the internal and external qualities that allow someone to take charge of a room. In this panel, we will discuss ways of developing these qualities, including:

- Reading the room/importance of EQ
- Leading with influence vs direction
- Understanding the impression you make
- Addressing imposter syndrome
- Overcoming perfectionism
- Defining your personal brand
- Projecting competence and calm

Kristen Braden, Vice President- Construction Operations, H.R. Gray

Catherine Southers, Vice President- Marketing, Whiting-Turner

Maggie Walsh, Vice President, Strategic Client and Pursuits, HDR

5:00 pm

Conference Adjourns



"The conference was empowering. This industry leads us to isolation, but this conference showed that women belong and encouraged us to be leaders of diversity and inclusion."

Forensic Specialist, SBSA



"Great discussions with women in high places."

Senior Civil Engineer, Riverside County
Flood Control & Water Conservation District

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INSTRUCTIONAL METHODS

Case studies, PowerPoint presentations and exercises will be used in this event.

IACET CREDITS



EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 0.9 CEUs for the conference.

REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must login for the entirety of conference to be eligible for continuing education credit.

ONLINE COURSE DELIVERY & PARTICIPATION DETAILS

We will be using Microsoft Teams to facilitate your participation in the upcoming event. You do not need to have an existing Teams account in order to participate in the broadcast – the course will play in your browser and you will have the option of using a microphone to speak with the room and ask questions, or type any questions in via the chat window and our on-line administrator will relay your question to the instructor.

- You will receive a meeting invitation that will include a link to join the meeting.
- Separate meeting invitations will be sent for the morning and afternoon sessions of the course.
 - You will need to join the appropriate meeting at the appropriate time.
- If you are using a microphone, please ensure that it is muted until such time as you need to ask a question.
- The remote meeting connection will be open approximately 30 minutes before the start of the course. We encourage you to connect as early as possible in case you experience any unforeseen problems.

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REGISTRATION INFORMATION

ONLINE DELIVERY & PARTICIPATION DETAILS

Mail Directly To:

EUCI
6400 S Fiddlers Green Cir., Suite 1620
Greenwood Village, CO 80111
OR, scan and email to: conferences@euci.com

WWW.EUCI.COM

p: 303-770-8800

f: 303-741-0849

EUCI will use Microsoft Teams to facilitate participation in the upcoming event. Attendees do not need to have an existing Teams account to participate in the broadcast. The course will play in attendee's browser. When attendees sign on, their microphones are typically muted. Attendees should keep their mic muted until such time as it's needed to ask a question. During the event, participants will have the option of using a microphone to speak with the room and ask questions, or type in any questions via the chat window and our online administrator will relay your question to the instructor.

- Each attendee will receive an event invitation by e-mail, which will include one link to sign on for each half-day of the event (i.e., three links for a 1 ½ day event). The appropriate link must be used to join each half-day event segment at the appropriate time.
- The remote meeting connection will open approximately 30 minutes before the start of the course. We encourage attendees to connect as early as possible in case of unforeseen problems.

PLEASE SELECT

WOMEN IN ENGINEERING & CONSTRUCTION ONLINE CONFERENCE

MARCH 2-3, 2021: US \$1195 (Single Connection)

PACK OF 5 CONNECTIONS: US \$ 4,780 (20% Discount)

PACK OF 10 CONNECTIONS: US \$8,365 (30% Discount)

PACK OF 20 CONNECTIONS: US \$14,340 (40% Discount)

Please call us at 303-770-8800 if you have any specific questions on the volume discounts.

** all other discounts do not apply to license packs*

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

Email

CREDIT CARD INFORMATION

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

Billing Zip Code/Postal Code

OR Enclosed is a check for \$ _____ to cover _____ registrations.

Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before January 29, 2021 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800.

EUCI reserves the right to alter this program without prior notice.

