ELECTRIC COST-OF-SERVICE – ESSENTIAL CONCEPTS FOR A CHANGING INDUSTRY
February 15-16, 2021
Online | Central Time

ELECTRIC UTILITY PRICING – TRENDS IN COST RECOVERY
February 17-18, 2021
Online | Central Time

EUCI is pleased to offer these virtual courses on its online interactive platform. Enjoy a valuable learning experience with a smaller impact on your time and budget. You will gain new knowledge, skills, and hands-on experience from the convenience of your remote location.
ELECTRIC COST-OF-SERVICE – ESSENTIAL CONCEPTS FOR A CHANGING INDUSTRY

OVERVIEW

This two-day course will lead participants through the cost-of-service process from start to finish in detail. We will discuss and compare differences among investor-owned utilities, municipal utilities, and electric cooperatives in cost-of-service principles and techniques. Both traditional and unbundled cost-of-service analytical techniques will be discussed. Each participant will complete a sample cost-of-service analysis during the course. Training materials will be provided.

LEARNING OUTCOMES

• Discuss FERC Uniform System of Accounts
• Identify revenue requirements
• Examine utility case studies
• Discover energy allocation factors
• Define the steps in the ratemaking process
• List cost classifications

RECOMMENDED BACKGROUND

No prior cost-of-service experience is required, although knowledge of utility system infrastructure, business environment, and operations will be helpful. To participate in model development, a laptop computer with Microsoft Excel 2003 or later is required.

WHO SHOULD ATTEND

This course is recommended for policymakers, managers, attorneys, regulators, key accounts representatives, accountants, engineers, and analysts who would like introductory, hands-on training related to cost-of-service concepts and techniques for electric utilities.

“The worksheets in Excel are terrific!”
Financial Analyst-Competitive Transmission, MISO

“Great course for forecasting and load research professionals to see how projections and interval data by rate class impact COS results.”
Forecast Analyst Lead, Tampa Electric Co.
ELECTRIC UTILITY PRICING – TRENDS IN COST RECOVERY

OVERVIEW

This two-day course will introduce rate design concepts to participants. The course will build upon information discussed and developed in the Introduction to Cost-of-Service Concepts and Techniques for Electric Utilities course. Each participant will work through sample rate design exercises during the course. Training materials will be provided.

LEARNING OUTCOMES

• Discuss pricing interface and implications of risk
• Examine how to develop cost curves
• Review classroom exercises on developing cost curves, solar installation, and designing bundled rates
• List ratemaking guidelines
• Identify special rate provisions

RECOMMENDED BACKGROUND

No prior rate design experience is required, although knowledge of utility system infrastructure, business environment, and operations will be helpful. To participate in model development, a laptop computer with Microsoft Excel 2003 or later is required.

WHO SHOULD ATTEND

This course is recommended for policymakers, managers, attorneys, regulators, key account representatives, accountants, engineers, and analysts who would like introductory, hands-on training related to rate design concepts for electric utilities.

“This program benefits a wide section of industry professionals and facilitates individuals with various backgrounds to work and learn together.”

Counsel, SC House

“Make rate development positions easier by attending an EUCI course taught by experienced professionals that can be easily understood.”

Administrator – COS, Tampa Electric Co.
COURSE INSTRUCTORS

Scott H. Burnham  
**Executive Consultant, NewGen Strategies & Solutions LLC**

Mr. Burnham has over 18 years of experience in consulting, management, cost-of-service, feasibility analyses and valuation services. His responsibilities include development of revenue requirements, costs-of-service allocation methodologies, rate design and revenue adequacy studies, utility valuation analyses and other engineering economic analysis. His project feasibility, financing and system acquisition projects have provided clients with a sound financial basis upon which to make decisions on purchasing, selling or modifying facilities. His rate related projects have included those that required the development and review of retail and wholesale electric rates, and rate structures, and analysis of rate riders for interruptible industrial rates, environmental cost adjustment rates, energy / fuel cost recovery and others. He has also assisted industrial customers in rates negotiation and evaluation.

Mr. Burnham has also been involved in feasibility and implementation studies, independent engineering reviews, operation and maintenance reviews, planning studies and valuation studies for generation assets. He has led multiple projects that have focused on determining the value of distributed solar resources to specific utilities. His clients have included municipal utilities, investor-owned utilities, electric cooperatives, and private sector clients.

David A. Berg, P.E.  
**Principal, Dave Berg Consulting, LLC**

Mr. Berg is a Principal with Dave Berg Consulting, LLC, and has more than 32 years of experience. He specializes in consulting services requiring a combination of technical and financial expertise. His electric industry restructuring and pricing work has assisted utilities in stabilizing their customer base and revenues in an increasingly complicated environment as well as in educating them on the particular industry changes that could affect their operations most significantly. His project feasibility, financing and system acquisition projects have provided clients with a sound technical and financial basis upon which to make decisions on purchasing, selling or modifying facilities. He understands the special issues confronting small and medium size municipal utilities, as well as the joint action agencies serving these utilities. He has also assisted industrial customers in analyzing particular industry issues that impact their operations.

Mr. Berg has also been involved in financial and technical evaluation of power generation projects that utilize alternative fuels. These have included landfill gas, biomass and wind generation projects.

Mr. Berg is a popular speaker both at utility training sessions and state and national conferences, due to his ability to focus on the essential points of complicated issues and to recommend actions appropriate to the audience.

“**I thought each speaker brought a new, different perspective and found each very engaging and informative.**”

Attorney, Winstead PC

REGISTER TODAY! CALL 303-770-8800 OR VISIT WWW.EUCI.COM
REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must log in for the entirety of the course to be eligible for continuing education credit.

INSTRUCTIONAL METHODS

PowerPoint presentations, classroom discussions, and question-and-answer sessions will be used in these courses.

IACET CREDITS

EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 1.3 CEUs for the Cost of Service course and 1.3 CEUs for the Utility Pricing course

CPE CREDITS

EUCI is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

Upon successful completion of this event, program participants interested in receiving CPE credits will receive a certificate of completion. EUCI is authorized by CPE to offer 15 credits for the Cost of Service course and 15 credits for the Utility Pricing course

ONLINE COURSE DELIVERY & PARTICIPATION DETAILS

We will be using Microsoft Teams to facilitate your participation in the upcoming event. You do not need to have an existing Teams account in order to participate in the broadcast – the online course will play in your browser and you will have the option of using a microphone to speak with the room and ask questions, or type any questions in via the chat window and our on-site representative will relay your question to the instructor.

• You will receive a meeting invitation which will include a link to join the meeting.
• Separate meeting invitations will be sent for the morning and afternoon sessions of the online course.
  o You will need to join the appropriate meeting at the appropriate time.
• If you are using a microphone, please ensure that it is muted until such time as you need to ask a question.
• The remote meeting connection will be open approximately 30 minutes before the start of the online course. We encourage you to connect as early as possible in case you experience any unforeseen problems.
**REGISTRATION INFORMATION**

Mail Directly To:
EUCI
6400 S Fiddlers Green Cir., Suite 1620
Greenwood Village, CO 80111
OR, scan and email to: conferences@euci.com

WWW.EUCI.COM
p: 303-770-8800
f: 303-741-0849

**PLEASE REGISTER**

- **BEST VALUE: BOTH COURSES: ELECTRIC COST-OF-SERVICE – ESSENTIAL CONCEPTS FOR A CHANGING INDUSTRY AND ELECTRIC UTILITY PRICING – TRENDS IN COST RECOVERY**
  - FEBRUARY 15-18, 2021: US $2295

  OR CHOOSE A SINGLE COURSE BELOW:

- **ELECTRIC COST-OF-SERVICE – ESSENTIAL CONCEPTS FOR A CHANGING INDUSTRY**
  - FEBRUARY 15-16, 2021: $1295

- **ELECTRIC UTILITY PRICING – TRENDS IN COST RECOVERY**
  - FEBRUARY 17-18, 2021: $1295

---

**Online Course Delivery & Participation Details**

*See page 5 for information*

**Register 3, Send the 4th Free**

Any organization wishing to send multiple attendees to these courses may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

---

**Substitutions & Cancellations**

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before January 15, 2021 in order to be refunded and will be subject to a US $195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI’s liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800.

EUCI reserves the right to alter this program without prior notice.

---

**How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)**

---

**Print Name**

**Job Title**

**Company**

**Address**

**City**

**State/Province**

**Zip/Postal Code**

**Country**

**Phone**

**Email**

**CREDIT CARD INFORMATION**

**Name on Card**

**Billing Address**

**Account Number**

**Billing City**

**Exp. Date**

**Billing State**

**Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)**

**Billing Zip Code/Postal Code**

**OR Enclosed is a check for $ __________________________ to cover __________________________ registrations.**

---

Energize Weekly is EUCI’s free weekly newsletter, delivered to your inbox every Wednesday. We provide you with the latest industry news as well as in-depth analysis from our own team of experts. Subscribers also receive free downloadable presentations from our past events.

**Sign me up for Energize Weekly**

---