LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS

January 30-31, 2019
The Westin Oaks Houston at the Galleria
Houston, TX

PRE-CONFERENCE WORKSHOP
Take Charge of Your Career – and Life – Through a Lifetime of Learning
WEDNESDAY, JANUARY 30, 2019

POST-CONFERENCE WORKSHOP
Learning to Ask: Women and the Power of Negotiation
FRIDAY, FEBRUARY 1, 2019

EUCI is authorized by IACET to offer 1.0 CEUs for the conference and 0.4 CEUs for each workshop.

EUCI is authorized by CPE to offer 12 credits for the conference and 4 credits for each workshop.

HOST ORGANIZATION
Marathon Oil

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OVERVIEW

The goal of this event is to help professionals advance their careers in a traditionally male industry by providing insight into key energy trends and skills for personal and professional development. Join the nation’s most successful women leaders in oil and gas as they share their industry knowledge, strategies and experiences on how to accelerate positive organizational change and personal growth.

The program format includes keynote addresses, panel sessions, interactive group discussions and a plentitude of networking opportunities. You’ll participate in knowledge sharing and collaboration while building relationships and enhancing your professional network. You’ll leave this event with practical strategies, insights and guidance on how to propel your energy career forward. Don’t miss this opportunity to learn from and collaborate with the top women in oil and gas.

LEARNING OUTCOMES

• Identify winning strategies that drive career success for women in the oil and gas industry
• Strategize how women can play to their leadership strengths to improve organizational performance
• Analyze key trends in the global energy market
• Determine how you can derive maximum value from a mentoring relationship
• Define the knowledge, skills and experience you need to reach your goals
• Assess how to engage in organizational politics and develop influence
• Discuss how to navigate through a predominately male industry to reach higher levels
• Discuss how to adapt to a changing environment in order to seize future opportunities
• Design action plans to accelerate positive organizational change and personal growth

“This conference was an excellent learning and growing opportunity for leadership at all levels! Highly recommend.”

Facilities Engineer II, Pioneer Natural Resources

“Authentic real conversations from participants, presenters and panelists. Well worth the time to participate. Will definitely be back.”

VP Human Resources, Marathon Oil

REGISTER TODAY! CALL 303-770-8800 OR VISIT WWW.EUCI.COM | #WOMENINOILANDGAS
CONFERENCE SPEAKERS

Donna KJ Birbiglia
Vice President Wells, Performance and Planning,
Shell International

Bonnie Black
Vice President, Permian Well Planning, Pioneer Natural Resources Co.

Tolu Ewherido
Vice President, Technical, ExxonMobil Exploration

Deanna Farmer
Executive Vice President and Chief Administrative Officer, Enable Midstream Partners

Martha Feeback
Senior Director, Corporate Relations, Catalyst

Jane Gasdaska
Change Lead for Business Transformation, Phillips 66

Paula Glover
President & Chief Executive Officer, American Association of Blacks in Energy

Katrina Hoffman
Senior Earth Scientist and Global MARC Program Director, Chevron

Tandra Jackson
Principal, KPMG

Deanna Jones
Senior Vice President of Human Resources, Marathon Oil
CONFERENCE SPEAKERS (CONTINUED)

Kimberly D. Krieger  
Vice President of Operations,  
**BP US Onshore**

Carol J. Lloyd  
Senior Strategy Advisor,  
**ExxonMobil Corporation**

Vineeta Maguire  
Vice President, Supply Management,  
**Encana Services Company Ltd.**

Kim McHugh  
Vice President, Upstream Drilling,  
**Chevron**

Anna Mikulska  
Nonresident fellow in Energy Studies,  
**Rice University’s Baker Institute;**  
Senior fellow, Kleinman Center  
for Energy Policy, **University of Pennsylvania**

Elizabeth Myers  
Partner, **Thompson & Knight LLP**

Megan Prout  
Senior Vice President – Commercial Law and Litigation,  
**Plains All American Pipeline, L.P.**

Jill Ramshaw  
Director, Human Resources,  
**Marathon Oil**

Sarah Sandberg  
Senior Director of Communications and Public Relations,  
**DCP Midstream**

Shandell Szabo  
Vice President, U.S. Exploration,  
**Anadarko Petroleum Corporation**
AGENDA

WEDNESDAY, JANUARY 30, 2019

12:00 – 1:00 pm   Registration

1:00 – 1:15 pm   Conference Welcome

1:15 – 2:00 pm   Keynote Address: Why is Enough Never Enough?
Deanna Jones, Senior Vice President of Human Resources, Marathon Oil

2:00 – 3:00 pm   Three Women’s Journeys to the Top
Although women’s participation in the labor force has dramatically expanded in the last 30 years, the energy industry lags behind as an employer of women. According to a recent report, only 23.3% of energy employees in the U.S. are female and a mere 12.7% of women occupy executive officer positions. In this session, three senior level executives will share their inspiring personal stories of how they beat the odds and navigated through a predominately male industry to reach the highest levels of their organizations.
Questions to be answered include:
• What were the essentials to your career progression at the beginning, mid-level, and advanced stages of your career?
• How did you form and utilize relationships and networks to move career forward?
• What was the most important thing you did, or did not do, in your climb to the top?
• What is your most important “leadership mantra”?
Moderator:
Elizabeth Myers, Partner, Thompson & Knight LLP
Panelists:
Deanna Farmer, Executive Vice President and Chief Administrative Officer, Enable Midstream Partners
Megan Prout, Senior Vice President, Commercial Law and Litigation, Plains All American Pipeline L.P.
Shandell Szabo, Vice President, U.S. Exploration, Anadarko Petroleum Corporation

3:00 – 3:30 pm   Networking Break

3:30 – 4:30 pm   Deriving Maximum Value from Mentor and Sponsor Relationships
Strong mentor and sponsor relationships are imperative to your professional development and the advancement of your career, as well as to help other new leaders to rise. In this session, panelists will give their perspectives as both mentors and mentees and as sponsorship participants. They will share their experiences and address questions such as:
• How do you find, and then approach, a good potential mentor?
• How do you get maximum value from the mentoring relationship?
• What has been the key to your successful mentoring relationship?
• What is the difference between mentorship and sponsorship and how do you secure the latter?
• How have mentor and sponsor relationships enhanced your professional career?
Moderator:
Tandra Jackson, Principal, KPMG
Panelists:
Donna KJ Birbiglia, Vice President Wells, Performance and Planning, Shell International
Bonnie Black, Vice President, Permian Well Planning, Pioneer Natural Resources Co.
Jane Gasdaska, Change Lead for Business Transformation, Phillips 66

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AGENDA

WEDNESDAY, JANUARY 30, 2019 (CONTINUED)

4:30 – 5:15 pm  Keynote: Leadership at All Levels
Leadership at all levels includes personal leadership, interpersonal leadership, and corporate leadership. In this session, the speaker will share stories from her career, and demonstrate how and why anyone can practice leadership, regardless of position or tenure. Even at the most senior levels, we need to invest and reinvest in our own personal leadership growth. You will hear insights of excellence in each of these areas, and challenges along the way. Key points will include:
• Personal Leadership – making decisions and owning it, job one is doing well in your current role, and the importance of self-awareness
• Interpersonal Leadership – helping others to be successful, digging deep when challenges come along, and assuming good intent
• Corporate leadership – courage of conviction, creating opportunity, and not waiting to be asked
Carol J. Lloyd, Senior Strategy Advisor, ExxonMobil Corporation

5:15 – 6:15 pm  Networking Reception

THURSDAY, JANUARY 31, 2019

7:30 – 8:30 am  Continental Breakfast

8:30 – 9:15 am  Keynote: Exploring the Root Causes of Gender Gaps in the Workplace
Stereotypes and unconscious biases create barriers to inclusion, performance, engagement and ultimately innovation. Catalyst research examines today’s work environments and employees’ experiences within them, and by doing so reveals gaps in women’s and men’s experiences at work. During this session, we will explore the barriers and root causes of gender gaps in the workplace and provide solutions to overcoming these barriers and creating workplaces in which all talent can thrive.
Martha Feeback, Senior Director, Corporate Relations, Catalyst

9:15 – 10:15 am  Panel Session: Overcoming Career Roadblocks
In this session, the panel members will share their personal experiences in dealing with gender related obstacles and successful strategies and tactics they have employed to overcome them. Topics will include:
• The unwritten rules of the workplace
• Gender stereotyping and unconscious bias
• The importance of role models to break down barriers to advancement
• Work-Life Effectiveness
Moderator:
Martha Feeback, Senior Director, Corporate Relations, Catalyst
Panelists:
Tolu Ewherido, Vice President, Technical, ExxonMobil Exploration
Kimberly D. Krieger, Vice President of Operations, BP US Onshore
Kim McHugh, Vice President of Drilling and Completions, Chevron
Jill Ramshaw, Human Resources Director, Marathon Oil
THURSDAY, JANUARY 31, 2019 (CONTINUED)

10:15 – 10:45 am   Networking Break

10:45 – 11:30 am   Keynote:  It’s Not All About US: Global Energy Trends
Anna Mikulska, Nonresident fellow in Energy Studies, Rice University’s Baker Institute; Senior fellow, Kleinman Center for Energy Policy, University of Pennsylvania

As technology, markets, and commodity prices change daily, one thing remains constant – leaders must be present to win. Whether a millennial or a boomer, the demands of our workforce and office cultures require intentional, flexible, and engaged leaders. The great crew change is underway, and we must be poised to adapt to a changing environment in order to effectively seize future opportunities.  
Sarah Sandberg, Senior Director of Communications and Public Relations, DCP Midstream

12:15 – 1:30 pm   Group Luncheon

1:30 – 2:15 pm    Keynote:  The Elephant in the Room – The Intersection of Corporate Culture and Diversity
Paula Glover, President & Chief Executive Officer, American Association of Blacks in Energy (AABE)

2:15 – 2:30 pm    Mindful Movement
Madonna McManus, Co-Owner/Founder, The Atrium Yoga Studio
Jen Yuhas, Co-Owner/Founder, The Atrium Yoga Studio

2:30 – 3:00 pm   Networking Break

3:00 – 4:00 pm   Engaging Men as Agents of Change
In order to really move the needle on gender equality in the workplace, it’s imperative to get men on board as partners and advocates. In this session, you’ll learn how a leading energy company has launched a program designed to help men become influential role models to their male peers and act as agents of change to create an inclusive workplace. You’ll hear about the success and measurable impact of the program to date, and future plans for global expansion.
Katrina Hoffman, Senior Earth Scientist and Global MARC Program Director, Chevron

“I have been intrigued, empowered and encouraged.”
Engineering Technician, Noble Energy
AGENDA

THURSDAY, JANUARY 31, 2019 (CONTINUED)

4:00 – 4:45 pm    **Keynote: From Overwhelmed to Adding Value**
It’s not easy to feel strong and confident in a business world where constant change is the norm and demands can feel relentless. Successful leaders have always delivered results. Today, even this has evolved. Leaders are expected not only to solve existing issues but, more importantly, they are expected to test limits and continuously improve performance. Today’s results are never good enough for tomorrow. The key is how fast and effectively leaders can find and solve issues to improve the business – beyond what anyone thought possible. Expectations can be overwhelming.

The choice to be a leader takes courage and stamina, requiring us to be experts in our areas (even if it is new), to influence and drive interfaces in a company, to make courageous decisions, and find innovative approaches to undefined challenges. This session looks at how we can respond to complicated, difficult, and even chaotic situations, while building our credibility and capacity to lead. The speaker draws on her own experiences with potentially overwhelming roles to share ideas on how to simplify the complex, maintain perspective, build these interfaces and find a manageable path forward. Ultimately, these skills shape our professional identities as people who can deliver valuable results – personally and professionally.

*Vineeta Maguire, Vice President, Supply Management, Encana Corporation*

4:45 – 5:00 pm    Closing Remarks

5:00 pm    Conference adjourns

“Relevant, practical advice to apply to my career and take back to my organization.”

HR Manager, ExxonMobil
PRE-CONFERENCE WORKSHOP

Take Charge of Your Career – and Life – Through a Lifetime of Learning

WEDNESDAY, JANUARY 30, 2019

7:00 – 8:00 am    Workshop Registration & Continental Breakfast
8:00 – 11:30 am   Workshop Timing

OVERVIEW

Ever wonder where your career is headed? Perhaps you’re not in the role you thought you’d be by now or you’ve been looking for new challenges. Alternatively, you may be progressing well, but are not sure how to get to the next great opportunity. What steps can you take to keep moving forward?

The Lifetime of Learning process was created for the Electric Power Research Institute’s (EPRI’s) Technical Women’s Network and rolled out in Spring 2017. This voluntary process encourages continuous growth and learning and is available to anyone interested in identifying how to better leverage their unique skills and talents. In this session, you will experience elements of the Lifetime of Learning framework, including a chance to explore the skills and characteristics impacting your success, and action planning for capitalizing on strengths and development opportunities.

Anyone interested in growth and self-improvement is an excellent candidate for this process. Determine the path you want to be on, what you want to learn and the best way to learn it. Don’t wait for others to manage your career, YOU take charge!

LEARNING OUTCOMES

Are you there yet?
Complete a self-evaluation to help you recognize realities and explore ways to lead your own longer-term career development versus waiting for growth experiences to come to you.

Feedback: It’s Important
Get more comfortable with actively seeking meaningful feedback. Learn and practice ways to ask for it, effectively hear it, analyze key takeaways and decide how to apply it.

Develop Your Plan
Brainstorm ideas for development activities to build key competencies and use planning tools to design your pathway to growth.

Keep on Track
Construct milestones that allow for flexibility but maintain forward momentum. Take home additional tips and templates to support key actions.
WORKSHOP INSTRUCTORS

Rebecca (Becky) Wingenroth  
*Technical Leader, Principal, Electric Power Research Institute (EPRI)*

In her role as Technical Leader, Principal, Becky supports strategic initiatives for Distributed Energy Resources, serving as EPRI's liaison for the New York State's Reforming the Energy Vision proceedings. Becky has held leadership positions for an investor-owned utility, state government and not-for-profit organizations in the areas of Rates, Customer Service and Community & Economic Development, initiating international business development and testifying in rates cases in several state jurisdictions. Becky has served on several boards at the international, national and local levels and was the co-chair of TEAM Pennsylvania, an organization coordinating over 500 business leaders. She is formerly a chairman of EPRI's Technical Women's Network and led EPRI's efforts for the Lifetime of Learning Process. She has a BS in Mathematics (Kutztown University) and a MSM in Management (Purdue University).

Brittany Westlake  
*Engineer Scientist, Electric Power Research Institute (EPRI)*

“Great tools to establish goals, get the support team you need in place, and accomplish your dreams!”  
Sr. Energy Policy Analyst, Oregon Department of Energy

“I really appreciated the course materials provided to actually take what we discussed and learned and put it into play in the real world.”  
Resource Management Consultant, APS
POST-CONFERENCE WORKSHOP

Learning to Ask: Women and the Power of Negotiation

FRIDAY, FEBRUARY 1, 2019

8:00 – 8:30 am       Registration and Continental Breakfast
8:30 am – 12:00 pm   Workshop Timing

OVERVIEW

By neglecting to negotiate her starting salary for her first job, a woman may sacrifice over half a million dollars in earnings by the end of her career. Research reveals that men are four times more likely to ask for higher pay than are women with the same qualifications. Convinced that negotiation requires bluffing, steamrolling, and playing hardball, many women avoid negotiating whenever they can. Whether they want higher salaries, better career opportunities, or more help at home, women are hesitant to ask for what they want. They pay for this decision in every aspect of their lives—in lost income, delayed career advancement, and under-utilization of their skills at work. They also pay in strained relationships and health problems at home. These are losses women don’t need to suffer.

By mastering a few basic principles, planning carefully, and practicing, anyone can become an effective negotiator. Using a combination of lectures, interactive exercises, case studies, videos, and group discussion, we will explore the internal and external barriers that can prevent you from asking for what you need and deserve—and show you how to overcome your socially imposed reluctance to negotiate. In this workshop, you will learn to:

• Evaluate the economic value of your work
• Set the right targets for your negotiations
• Employ best practice negotiating strategies that have been shown to work especially well for women
• Explore ways to maximize your bargaining power
• Rehearse and practice your negotiations beforehand
• Acquire techniques to manage the anxiety often felt when negotiating
• Recognize many more opportunities to negotiate

“I learned a lot about myself and the effects that emotions play when negotiating that I was not aware of beforehand.”

Technical Officer/Engineer, Ontario Power Generation

“Sara’s workshop was enlightening. The group exercises let me walk away with new knowledge, and her presentation was easy to understand, I feel like I walked away with concrete, easy to implement next steps.”

Project Manager, MISO
WORKSHOP INSTRUCTOR

Sara Laschever

Sara Laschever is an author, editor, and cultural critic who has spent her career investigating the obstacles, detours, and special circumstances that shape women's lives and careers. She is the co-author of two groundbreaking books about women and negotiation, Women Don’t Ask: The High Cost of Avoiding Negotiation—and Positive Strategies for Change and Ask for It! How Women Can Use the Power of Negotiation to Get What They Really Want. Her work has been published by The New York Times, The New York Review of Books, The Harvard Business Review, Vogue, Glamour, and many other publications. Sara is frequently cited in the media as an expert on the persistence of the wage gap, women and conflict resolution, work-life balance issues, and the multiple factors influencing women's long-term career success. She lectures and teaches workshops about women and negotiation for corporate audiences, universities, law firms, government agencies, and women's leadership conferences. She is a founding faculty member of the Carnegie Mellon Leadership and Negotiation Academy for Women and the Academic Coordinator for the WIN Summit, a global women's conference focused on women and negotiation.

“Sara was knowledgeable and engaging. The data and ideas presented were very relevant and easy to apply to many real-life situations. Everyone could take something away from this session!”
Sr. Manager, Strategic Sales, Direct Energy

“Sara was an engaging speaker with great examples. Workshop activities were enlightening and informative!”
Section Manager, Projects, Ontario Power Generation

“This presentation was eye opening in a good way! I never realized how much women don’t ask for or compromise on. This helped to enlighten me as well as showed how effective just a small request can be.”
Counsel, National Grid

“As a person who is new to my career, this is exactly what I needed to understand how to jumpstart my journey of life long learning and career development.”
Associate Engineer, Ameren

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Sr. Manager, Strategic Sales, Direct Energy
INSTRUCTIONAL METHODS

Case studies, PowerPoint presentations, panel sessions and group discussion will be used in this event.

REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must sign in/out each day and be in attendance for the entirety of the conference to be eligible for continuing education credit.

IACET CREDITS

EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 1.0 CEUs for the conference and 0.4 CEUs for each workshop.

CPE CREDITS

EUCI is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

Upon successful completion of this event, program participants interested in receiving CPE credits will receive a certificate of completion. EUCI is authorized by CPE to offer 12 credits for the conference and 4 for each workshop.

There is no prerequisite for this course.
Program Level: Beginner  Delivery Method: Group-Live  Advanced Preparation: None

REGISTER 3, SEND THE 4TH FREE

Any organization wishing to send multiple attendees to this conference may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

EVENT LOCATION

The event is located at the The Westin Oaks Houston at the Galleria, 5011 Westheimer at, Post Oak Blvd, Houston, TX 77056. A room block has been reserved for the nights of January 29-31, 2019. Room rates are US $249. Call 1-713-960-8100 or click here for reservations. Mention the EUCI event to get the group rate. The cutoff date to receive the group rate is December 29, 2018 but as there are a limited number of rooms available at this rate, the room block may close sooner. Please make your reservations early.

REGISTER TODAY! CALL 303-770-8800 OR VISIT WWW.EUCI.COM | #WOMENINOILANDGAS
REGISTRATION INFORMATION

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PLEASE SELECT

☐ BEST VALUE: LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS AND BOTH WORKSHOPS: JANUARY 30-FEBRUARY 1, 2019: US $2395
   EARLY BIRD ON OR BEFORE JANUARY 11, 2019: US $2195

☐ LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS AND ONE WORKSHOP (MAKE SELECTION BELOW)
   ☐ PRE-CONFERENCE WORKSHOP: WEDNESDAY, JANUARY 30, 2019: US $1895,
      EARLY BIRD ON OR BEFORE JANUARY 11, 2019: US $1695
   ☐ POST-CONFERENCE WORKSHOP: FRIDAY, FEBRUARY 1, 2019: US $1995,
      EARLY BIRD ON OR BEFORE JANUARY 11, 2019: US $1795

☐ LEADERSHIP CONFERENCE FOR WOMEN IN OIL & GAS ONLY
   JANUARY 30-31, 2019: US $1495,
   EARLY BIRD ON OR BEFORE JANUARY 11, 2019: US $1295

☐ PRE-CONFERENCE WORKSHOP ONLY: WEDNESDAY, JANUARY 30, 2019: US $595,
   EARLY BIRD ON OR BEFORE JANUARY 11, 2019: US $495

☐ POST-CONFERENCE WORKSHOP ONLY: FRIDAY, FEBRUARY 1, 2019: US $695,
   EARLY BIRD ON OR BEFORE JANUARY 11, 2019: US $595

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name                                     Job Title

Company

What name do you prefer on your name badge?

Address

City     State/Province     Zip/Postal Code     Country

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List any dietary or accessibility needs here

CREDIT CARD INFORMATION

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Billing City     Billing State

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OR Enclosed is a check for $__________________ to cover __________________ registrations.

Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before December 28, 2018 in order to be refunded and will be subject to a US $195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of conference cancellation, EUCI’s liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800. EUCI reserves the right to alter this program without prior notice.

LOCATION

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ENERGIZE WEEKLY

EUCI’s Energize Weekly e-mail newsletter compiles and reports on the latest news and trends in the energy industry. Newsletter recipients also receive a different, complimentary conference presentation every week on a relevant industry topic. The presentations are selected from a massive library of more than 1,000 current presentations that EUCI has gathered during its 30 years organizing conferences.

☐ Sign me up for Energize Weekly